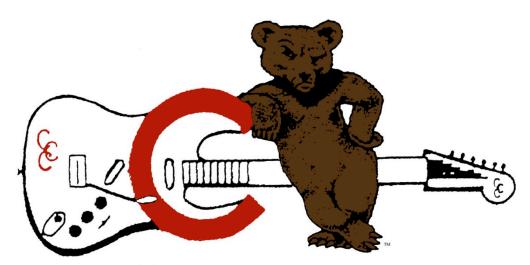
Application for Student Activity Fee Allocation 2012-2014



Cornell Concert Commission

Letter of Intent	2
Eligibility Checklist and Updated Fee Request	3
Summary Request for Funding	5
Mission Statement	7
Organization Profile	8
Activities, Programming, and Events in the Current Cycle	
Ticket Pricing/Subsidy Explanation	11
2008-2011 Co-Sponsorships	12
2008-2011 Income Statement	13
Explanation of Financial Statements	14
2008-2011 Concert Breakdowns	
2011-2014 Budget Projections	19
Constitution, Charter, and Bylaws of the Cornell Concert Commission	

LETTER OF INTENT

TO: Adam Nicoletti

Student Assembly, Vice President of Finance

109 Day Hall

FROM: Cornell Concert Commission 518D Willard Straight Hall

Dear Vice President Nicoletti,

The Cornell Concert Commission (herein referred to as CCC) formally requests continued Byline Funding for the 2012-2013 and 2013-2014 academic years. For the fourth year in a row, the CCC is requesting that its funding remain at \$12.00 per undergraduate student. In accordance with the instructions set forth by the Student Assembly, CCC has compiled this application complete with an overview of the organization and budget breakdowns from the past three academic years, as well as projected budgets. Included in these breakdowns are individual concert expenses, revenues, and subsidies from allocated funds.

The Cornell Concert Commission is a unit of the Office of the Dean of Students and receives the entirety of its budget from the Student Activity Fee of graduate and undergraduate students. CCC is operated by and completely comprised of Cornell University students. The purpose of CCC is to provide the campus and general community with large-scale musical entertainment at a reduced price to full-time students. CCC has brought nationally popular and widely sought-out musical talent with ticket prices never rising above \$20 for students.

Over the course of the last three years, most shows have yielded better than expected results and revenues, entertaining 46,429 people plus the thousands whom attended the free shows. Within the last academic year alone, CCC successfully sold out three concerts at Barton Hall and another in Bailey Hall. Clearly with strong concert attendance and a thriving general body, CCC provides the Cornell student body with performers whom they want to see. CCC wishes to continue this success into the future.

Sincerely,

Harris Nord '12 Executive Director Cornell Concert Commission Yang Zhao '13 Finance Director Cornell Concert Commission



109 Day Hall Ithaca, NY 14853

- t. 607.255.3715 f. 607.255.2182 e. sa@assembly.cornell.edu w. http://assembly.cornell.edu/SA

2012 - 2014 SAF Application Form

Checklist for Application

	Applicant Office
Preliminary Items l	Due 4pm, April 25, 2011
Eligibility Checklist (reverse side)	<u> </u>
Dollar request per student per year	\$
Petition signatures (if new applicant)	42
Final Attachments Du	ie 4pm, September 9, 2011
Constitution, Charter, Bylaws	<u> </u>
Mission Statement (1 pages)	12
Group Profile (3 pages)	
 Officers Number of Members History Activities, Programming, E 	events in Current Cycle
Summary of request (2 pages)	<u> </u>
08-11 Financial Statements	72
11-14 Projections	
Office Use Only Received by: Date Received: Sigs Checked: Applicant Organization/Program Name:	ornell (uncert Commission
Primary Contact	Secondary Contact
Name: Yang 2 has	Name: Herris Nord
Address: 100 (ornell Ave	Address: 120 Oak Ave
the organization at this time, and are suitable for public distribu	
	B and 2013-2014 fiscal years. The Student Assembly will review tay not submit or amend applications after 4pm on Monday,
Representative: Yang 2 has (print no	nme) (signature) (date)

Student Assembly Byline Funding Eligibility Checklist

To be eligible for consideration for byline funding, the applicant must meet the following criteria:

	Applicant Initials	Staff Use Only
Required for All Applicants		
Directly and primarily serves/benefits the entire undergraduate Cornell community	42	
Allows all students equal access to services and/or participation	YZ	
Requests minimum of \$0.50 per student per year and number of cents requested is divisible by two	1/2	
Required for Applicants Who Are Not Currently Receiving Byline Funding		
If applicant is not currently receiving byline funding, has collected petitions with 1,500 distinct signatures of registered Cornell undergraduate students		
May Be Waived By Student Assembly with Approval of University President		
Is registered with the Student Activities Office	12	
Is student-directed and student-led	12	
Has Cornell operating account with internally controlled funds	72	
Has a Cornell-employed advisor with oversight of Cornell funds	SY	
Has received funding from a unit at Cornell university in each of the last two semesters	SK	
If applicant is a registered student organization, the following officers must sign bel that they have reviewed the application, and that the organization and its officers agreeverse page of this application.	ree to all conditions	
President: Harris Nord Uname) (sign	dure) 9/9/11	<u>e)</u>
Treasurer: Yang Zhao	9/9/11 ature) (dat	<u>e)</u>

Advisor:

SUMMARY REQUEST FOR FUNDING

Each year, Cornell Concert Commission attempts to fulfill its mission statement by bringing between 4 and 6 concerts to Cornell, including the Welcome Weekend free show. We also allocate \$6,000 to cosponsor smaller concerts on campus produced by other student organizations which would lack the resources to do so otherwise. From the beginning of the Fall 2009 term to the end of the Spring 2011 term, CCC has produced 12 shows: 1 on the Arts Quad, 9 in Barton Hall, and 2 in Bailey Hall; all while keeping ticket prices low for students. In the previous 2 years, Cornell student ticket prices were discounted an average of \$4.80 below the general public price. Excluding the 2 free shows, the average student ticket cost \$17.10.

CCC feels that we have satisfied a diverse musical palate at Cornell University over the past two years. However, as performers rely ever-increasingly on concert revenue en lieu of dwindling record sales, artist honoraria continue to increase. As a result, frequently requested artists, whom significant numbers of students would pay to see perform, by and large are out of our price range. While we recognize the importance and impact of multiple shows a year on Cornell's campus life, CCC is extremely hesitant to raise ticket prices above the traditional \$20 maximum.

Thus, with ever-rising talent fees, it has become a challenge for CCC to fund more than 4 shows (including the free show). With Bailey Hall as an available venue, we have distributed \$30,000 of our allocation with the intention of organizing a smaller scale concert for students and the public. Additionally, depending on the demand for the performer, ticket availability, and financial terms of the joint effort, CCC is open for the potential of future shows jointly presented by players in the local music scene. If such an opportunity does not arise, this budgeted funding will be used to increase the Talent budget for a Barton or Bailey Hall show.

	4 0040 0		4.75
2012_2013	and 2013-20	114 Proi	iected Budgets

Number of Shows	Type	Subsidy	Total
1	Free Show	\$35,000	\$35,000
1	Bailey Hall	\$30,000	\$30,000
3	Barton Hall	\$30,000	\$90,000
	Co-Sponsorship	\$6,000	\$6,000
	Yearly Expenses	\$20,000	\$20,000
		Total Subsidy	\$181,000

Continuing under this allocation structure, CCC has the potential to bring a reasonably large artist for the Welcome Weekend free show, three moderately sized concerts in Barton Hall, and a Bailey Hall show. Granted, the selections process is often unpredictable and if a larger performer should become available, the concert breakdown is likely to change. For example, in 2006, Motion City Soundtrack drew crowds estimated around 3,000. Set in the classic collegiate backdrop this is the Arts Quad, the Welcome Weekend free show welcomes back the student body, strengthens CCC's general body, and introduces freshman to the beginning of their Cornell experience. Under the general framework we've been applying, this distribution also takes into account the rising talent fees.

Although the cost of talent continues to climb within the music industry, CCC understands the difficultly of the University's current financial situation. Although a challenge, the current allocation is

sufficient to continue providing the student body with quality entertainment. Since we are not asking for an increase for the 2012-2014 budget cycle, we expect our distribution to be the same as the one for the 2011-2012 school year.

2011-2012 Projected Budget

Number of Shows	Type	Subsidy	Total
1	Free Show	\$35,000	\$35,000
1	Bailey Hall	\$30,000	\$30,000
3	Barton Hall	\$30,000	\$90,000
	Co-Sponsorship	\$6, 000	\$6,000
	Yearly Expenses	\$20,000	\$20,000
		T-+-1 C1: 1	¢101 000

Total Subsidy \$181,000

Therefore, Cornell Concert Commission will request the same \$12.00 per student per year in Byline Funding from the Student Assembly in order to yield a total allocation of \$175,000-185,000 (SA and GPSA pooled funds) per year for the next two academic years.

MISSION STATEMENT

"It is the mission of the CCC to select, promote, and produce all aspects of popular concerts at Cornell." (Article II, Constitution of the Cornell Concert Commission). The Cornell Concert Commission's mission is to provide the student body with popular and diverse musical entertainment that reflects the varied musical interests of all students, with each event being financially sound.

The Cornell Concert Commission, in accordance with Student Assembly guidelines, maintains a policy of preference towards Cornell students in regards to ticket prices and availability. For every show, Cornell students are offered a lower ticket price than the general public. Typically, CCC tries to offer students an average of a \$5.00 decrease in ticket price as compared to the general public price. This decrease is only available with proof of the student's enrollment, whether it is showing a Cornell ID at the Box Office on the day of the concert or logging in through Kerberos on CornellConcerts.com. In this manner, Cornell students can see how they are directly benefiting from their contribution to the Student Activity Fee. In addition, our ability to subsidize shows allows a significant decrease in ticket prices for all concert patrons when compared to the prices at other venues.

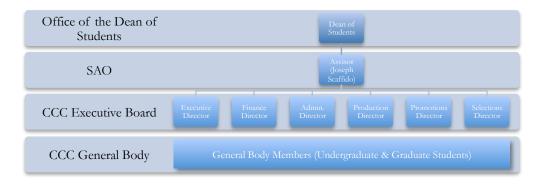
Cornell students are also given priority for ticket availability. Tickets go on sale for Cornell students a full two days prior to being available to the general public. In the case of seated concerts, Cornell students are offered the highest scale seats.

Finally, part of the mission of the Cornell Concert Commission is to assist other student groups in bringing musical acts to the Cornell campus. Approximately 5% of CCC's budget is dedicated to offering cosponsorships to any student group, aiming to bring musical talent onto campus for events open to the entire student body. These groups apply for funding by means of an online application. Then each group is required to give a presentation to the executive board, during which their proposed estimated budget is reviewed and questioned. If the executive board votes to co-sponsor the group, that group's leadership then presents before and is questioned by the general body. Ultimately, the final vote to co-sponsor an event is decided by the general body.

All of these aspects are important aims for CCC and we aim to continue these practices in future years.

ORGANIZATION PROFILE

Organizational Chart



Membership

CCC has one of the largest active student memberships on campus. Current membership stands at 208, with an additional 240 freshman in the process of becoming new members. Well over 125 members are active and attend every meeting. The remaining members still retain their voting membership by attending a meeting every other week. Executive Board and General Body meetings are held weekly on Mondays and Thursdays respectively. In addition, general members are also actively encouraged to attend weekly Executive Board meetings to better understand the jobs and responsibilities of the executive board.

The Executive Board consists of Cornell students elected annually by a plurality of the general membership. The Board manages all aspects of each concert; further and more specific job details are listed in the Constitution under Operating Procedures, Part 1, Section 1.

A large membership base ensures that a proper cross-section of the student body with a diverse musical palate is active in selecting bands that will appeal to the highest possible number of Cornell students. General members also play a critical role in the successful promotion of the event and labor-intensive work requisite for day-of production. All participation is entirely voluntary. The CCC general body fosters a welcoming and fun-oriented community which has produced lifelong friendships and ties to Cornell University.

Every semester, CCC sponsors multiple social events for its members, including bowling at Helen Newman Lanes and an annual end-of-year barbeque on the Arts Quad. These activities help foster a sense of community within the organization. For the past four years, members of the executive board and general body have competed in the Intramural Dodgeball tournament sponsored by the University. Since these types of activities were such a success, we plan on making sure they are available in years to come.

The 2011 CCC Executive Board

Executive Director	Harris Nord	hrn4@cornell.edu
Finance Director	Yang Zhao	ycz3@cornell.edu
Administrative Director	Noelle Cornelio	nmc65@cornell.edu
Production Director	Daniel Cahalane	djc349@cornell.edu
Promotions Director	Erica Hungerford	ech79@cornell.edu
Selections Director	David Rodriguez	djr237@cornell.edu
Advisor	Joseph Scaffido	jss44@cornelle.du

As stated in Article IV, section 7 of the CCC Bylaws, the Executive Board is elected annually every November by a plurality vote of the General Membership to serve a one-year term from January to December. Elections are always competitive and newly elected executive board members shadow the outgoing board for at least one concert. Both Undergraduate and Graduate/Professional Students are always welcome to run for any board position. In 2008, we amended our Constitution such that in order to run for a position, one must have been an active member of CCC for a minimum of two semesters. Descriptions of the duties of each office are found in the CCC Bylaws.

History

Created in the fall of 1971 by a group of students interested in bringing nationally famous bands to perform on campus, the CCC has continued to provide quality music programming to Cornell. Over the years, the organization's popularity has grown in size along with its membership. Although most shows were held in Barton Hall, other venues were used for various sized performers, such as Bailey Hall and even an attempted use of Schoellkopf Field. CCC can rightfully claim a place in rock history as The Grateful Dead's May 8, 1977 performance is celebrated as their best live performance recording. Over the past 39 years CCC has brought a diverse assortment of musical acts, which include:

Paul Simon	October 1973	Phish	November 1992
The Beach Boys	November 1975	Barenaked Ladies	February 1997
Bruce Springsteen	November 1978	Bob Dylan	November 1999
The Grateful Dead	May 1981	The Strokes	September 2006
Ray Charles	November 1984	Furthur	February 2010
Elvis Costello	May 1987	Lupe Fiasco	April 2011

ACTIVITES, PROGRAMMING, AND EVENTS IN THE CURRENT CYCLE

Today, CCC is advised by the Student Activities Office and follows a carefully laid out constitution. From the beginning of the Fall 2009 term to the end of Spring 2011 term, CCC has produced 12 shows: 1 on the Arts Quad, 9 in Barton Hall, and 2 in Bailey Hall; all while keeping ticket prices low for students.

Traditionally, CCC has been known for selecting performers from across the musical spectrum, including everything from indie rock and jazz to club mash-up artists and rap icons. The musical selection over the last 2 years has continued this vein; including performances in the genres of rock, alternative, punk, jam, and hip hop. On campus today, shows are held in the large space of Barton Hall, the more intimate space of Bailey Hall, and the open area on the Arts Quad. With artists performing in front of the Arts Quad's classic collegiate backdrop, the Free Show welcomes back the student body, celebrates the beginning of the year, and introduces freshman to the beginning of their Cornell experience.

Over the last 2 years, CCC has co-promoted 16 different events with student groups to assist other organizations in bringing musical acts to the Cornell campus. In addition to co-sponsorships, the Cornell Concert Commission was a partner with the African, Latino, Asian, and Native American Program Board (ALANA) in producing Minority Concert Fund Advisory Board (MCFAB) concerts. For example, the MCFAB show in 2009 featured a festival style performance from the rapper Fabolous, the pop artist Mario and the R&B singer Trey Songz.

In 2011 starting with Lupe Fiasco, CCC began offering concession services through Premier Catering in order to provide a more enjoyable experience to concert attendees. These catering stations are run by Premier Catering staff, and have followed CCC guidelines with no trouble over the past few shows. In return for allowing the concession company to serve concertgoers, CCC has collected a 10% revenue stream on any products Premier Catering sells. For the Lupe Fiasco concert in Spring 2011, CCC received \$100 at no cost to the organization.

Our organization also has a long history of sending members of our executive board to attend the National Association of Campus Activities conference in order to improve leadership skills and learn about the facets of running large-scale concerts. For the past 2 years, leaders in student programming (including CUPB and SDPB) have represented Cornell University at NACA. Besides sampling college-circuit performers and networking with the thousands of student programmers, advisors, and vendors present, these students attend educational sessions on topical issues such as working with a limited budget, improving general member retention, risk management, and professional event management.

TICKET PRICING/SUBSIDY EXPLANATION

CCC aims to set the subsidy for a Barton show in the range of \$35,000-\$40,000. These values usually correspond to the approximate production costs of each show. Therefore, the budget created before the show expects Student Assembly and Graduate/Professional Student Assembly allocated funds to pay for production, promotion, hospitality, and ticketing fees and the ticket revenues to cover the artist's Talent fees and the organization's administrative fees. Expected attendance for each show is generally budgeted to be around 70% of the total capacity (1000 for Bailey and 3500 for Barton) and the expected ratio of attendance between students and general public is 3:1.

Ticket prices are calculated simply by multiplying the average ticket price by the expected attendance in order to cover the Talent fees. Student prices will be below the average ticket price, and general public will be above it. Over the past two years most concerts have roughly performed as expected, but some shows have yielded lower subsidies as a result of higher ticket revenues (such as Phoenix) and some shows have demanded higher subsidies (such as M.I.A.).

The Cornell Concert Commission produces at least one free show every year on the Arts Quad. There is no ticket revenue for this show, so all costs must be paid for by the allocation alone. Current approximations estimate that Talent should cost between \$10,000 and \$15,000 and all other costs should total \$20,000. Therefore, the total cost of a free show is \$30,000-\$35,000.

Also, attached to the main budget is a list of all co-sponsored concerts CCC has funded over the past three years. Currently, \$6,000 per year (\$3,000 per semester) is set aside solely for co-sponsorships.

2008-2011 CO-SPONSORSHIPS

2008-2009 Co-Sponsorships

<u>Date</u>	<u>Description</u>	<u>An</u>	<u>nount</u>
Sept – 08	Cornell Cinemas	\$	400.00
Sept – 08	Rumi Society	\$	250.00
Oct – 08	SPICMACAY	\$	400.00
Oct – 08	Student Union Board	\$	350.00
Nov – 08	Society for India	\$	500.00
Feb – 09	Hillel	\$	500.00
Feb – 09	Haven	\$	500.00
Mar – 09	Festival of Black Gospel	\$	400.00
Mar – 09	SDPB	\$	30,000.00
Mar – 09	Big Red Relief	\$	368.60
Mar – 09	Just About Music	\$	65.00
Mar – 09	Pan African Scholars	\$	300.00
Mar – 09	Fanclub Collective	\$	339.00
May – 09	SPICMACAY	\$	200.00
May – 09	Haitian	\$	410.00
May – 09	Peruvians	\$	600.00

Total 08-09 Co-Sponsorships \$ 35,582.60

2009-2010 Co-Sponsorships

<u>Date</u>	<u>Description</u>	<u>Am</u>	<u>iount</u>
Oct – 09	Just About Music	\$	40.00
Nov – 09	Fanclub Collective	\$	150.00
Nov – 09	Art of Living	\$	200.00
Nov - 09	Sepharadi Mizrahi	\$	500.00
Mar – 10	Haven – Filthy Gorgeous	\$	500.00
Mar – 10	Haitian SA	\$	500.00
Apr – 10	Fanclub - Zach Hill	\$	50.00
Apr – 10	Nigerian SA	\$	500.00
Apr – 10	Carnival (North Campus)	\$	1,000.00

Total 09-10 Co-Sponsorships \$ 3,440.00

2010-2011 Co-Sponsorships

<u>Date</u>	<u>Description</u>	Ame	<u>ount</u>
Dec – 10	Festival of Black Gospel	\$	450.00
Feb – 11	Festival of Black Gospel	\$	500.00
Feb – 11	Haven – Filthy Gorgeous	\$	505.47
May - 11	MOAPP	\$	500.00
Apr – 11	Student Union Board	\$	500.00
Apr – 11	AIDA	\$	500.00
Apr – 11	BSU	\$	500.00

Total 10-11 Co-Sponsorships \$ 3,445.47

2008-2011 INCOME STATEMENT

Income Statement

Period Ending June 30	08-09	09-10	10-11
Revenue			
SA Funding	\$179,068.00	\$158,460.00	\$158,460.00
GPSA Funding	-	\$34,615.00	\$34,615.00
Ticket Income	\$89,932.39	\$340,928.00	\$404,106.50
Rollover	\$35,354.82	\$88,186.02	\$122,084.01
Concessions	-	-	\$100.00
Total Revenue	\$304,355.21	\$622,189.02	\$719,365.51
Expenses			
Talent	\$111,175.00	\$293,000.00	\$383,000.00
Production	\$62,483.72	\$125,994.77	\$133,650.41
Promotions	\$6,077.45	\$14,024.91	\$16,554.14
Hospitality	\$9,138.32	\$17,230.57	\$22,260.78
Ticket	\$7,964.45	\$40,474.77	\$46,896.66
Administrative*	\$19,330.25	\$9,379.99	\$29,414.39
Total Expenses	\$216,169.19	\$500,105.01	\$631,776.38
Net Income	\$88,186.02	\$122,084.01	\$87,589.13

^{*} Admin. includes insurance costs, card system fees, printing fees, office supplies, etc.

FINANCIAL EXPLANATION

The following is a summary of the Cornell Concert Commission's financial statements for the complete academic years 2008-2009, 2009-2010 and 2010-2011 and the budget as it stands for the current academic year 2011-2012. We will clarify terms and subjects that may not be self-explanatory.

There is one additional criteria that we must make note of:

We understand that it is necessary to include the honoraria paid to each artist in order to have a complete financial statement, but we do not make this information available to the public. We would appreciate it if the Student Assembly and all other parties who may read this report keep its contents confidential. We have also provided a list of artist honorariums for comparison. Thank you.

- The first column lists the months and years of the shows.
- The second column lists the headlining artists, opening performers, the venue used, and ticket prices. Ticket prices for students and general public are separated by a semicolon (;) with the student price listed first. Multiple ticket prices due to high and low scale tickets are separated by a dash (-).
- The third column lists both the number of tickets sold and the capacity of each venue followed by the breakdown of student, general public, and comp tickets. Barton Hall has a fire code limitation of 5200 capacity, but only 5000 tickets are sold due to production necessities and complimentary seats requested by the artists. Occasionally, an artist will contractually set the maximum number of available tickets below 5000. For example, more comfortable in intimate club settings, Girl Talk's contract included a stipulation that no more than 4200 tickets were to be sold.
- The fourth column contains the gross income from ticket sales for each concert.
- The fifth column lists the expenses for each concert, separated into five categories:
 - o Talent is the honoraria paid to the combined artists
 - O Production is the cost producing the concert, including any fees paid to booking agents (usually 10% of the Talent fee)
 - Promotions is the cost of promoting the concert, which includes poster costs, printing fees, tabling costs and newspaper ads or radio mentions
 - O Hospitality is the cost of taking care of the performers' needs as outlined in the riders along with the cost of food and drinks for volunteers on day of show
 - Ticket is cost of ticketing fees associated with using university tickets, the scanning system, and with the Cornell card
- The sixth column contains the subsidy paid by CCC. This value is the difference between the expenses and the gross income. The subsidy is taken out of the funds allocated by the Student Assembly and Graduate and Professional Student Assembly.

BY-LAWS OF THE CORNELL CONCERT COMMISSION

Cornell University

Article I - Name and Affiliation

The name of the organization shall be the Cornell Concert Commission, herein referred to as C.C.C.

C.C.C. is a unit of the DOS, funded by the Student Assemblies.

Article II - Object

The Cornell Concert Commission is an organization of and for Cornell University students, whose purpose is to provide the Cornell community with popular and diverse, contemporary musical entertainment which is both financially sound and responsive to the community's needs and desires.

It is the mission of C.C.C. to select, promote, and produce all aspects of popular concerts at Cornell.

Article III - Members

Section 1: Membership

- a) Membership in C.C.C. is limited to full-time students of Cornell University.
- b) Any person desiring membership in C.C.C. shall become a full voting member, eligible to vote on all C.C.C. activities upon attendance of three consecutive C.C.C. meetings.
- c) Any member, upon missing two (2) consecutive meetings, shall lose their status as a voting member of C.C.C. If a member feels that their absence was due to reasons beyond their control, they may appeal to the Executive Board. Reinstatement as a full voting member shall require a majority vote of the Executive Board, or completion of the membership requirements outlined in part b.

Section 2: The General Membership

- a) The General Membership shall consist of all regular members of C.C.C.
- b) The General Membership shall meet once per week except when Cornell University is not in session.

Section 3: Rights and Privileges

- a) The General Membership shall be empowered to recommend to the Executive Board by a plurality vote of all members present:
 - 1. The particular artist to be sought for each show
- b) General Members shall be entitled to participate in Executive Board elections.
- c) The General Membership shall be empowered to disapprove, by a vote of two-thirds (2/3) of the members present at general body meetings, any action taken by the Executive Board in the areas set forth in Article IV, Section 2. Any actions made by the Executive Board that are overturned by the General Membership, shall be immediately reversed by the Executive Board, except where prohibited by legal implications beyond the control of the Executive Board.
- d) Every voting member of the C.C.C. is eligible to sign up for a crew for any C.C.C. show, on a show-by-show basis.
- e) There is no obligation to sign up for any given crew for any given show; however C.C.C. members are expected to be responsible for providing the necessary crews as specified by artist contract riders.

Article IV - Executive Board

Section 1: Composition

- a) The Executive Board of C.C.C. shall consist of an Executive Director, Production Director, Selection Director, Finance Director, Promotion Director and Administrative Director; one person shall serve in each position.
- b) A staff Advisor, appointed by DOS shall be a non-voting member of the Executive Board.

Section 2: Rights and Duties

- a) The Executive Board shall be empowered to make decisions and pass motions regarding all issues concerning C.C.C.
- b) The Executive Board shall be empowered to make all technical and detailed decisions involving the actual production of all C.C.C. events.
- c) The Executive Board shall be empowered by a majority vote to: 1) Select the particular artist(s) to presented to the general body 2) Extend the initial offer to the artist
- d) All actions taken by the Executive Board must be reported to the General Membership at the next General meeting.
- e) In a situation which prohibits an Executive Board meeting, the Executive Director shall attempt to conduct an immediate vote of the Executive Board. If this is not possible, the Executive Director shall use all available resources to act on behalf of and in the name of C.C.C. in conjunction with the Staff Advisor. Any such action must be reported first to the Executive Board and then at the next General Membership meeting. Any actions taken by the Executive Board without the consent of the General Membership may be voted on by the General Membership at the next General Membership meeting, if any objections are made.
- f) The individual duties of each officer shall be defined in the Operating Procedures attached to these By-Laws, and shall be subject to annual review by the Executive Board.

Section 3: Meetings

- a) The Executive Board shall meet once per week in addition to General Membership meetings, except when Cornell University is not in session.
- b) The Executive Director shall be empowered to call special meetings and closed meetings.
- c) All meetings shall be open to the General Membership and other interested members of the Cornell Community, unless declared otherwise by the Executive Director.

Section 4: Voting

Only Executive Board members shall be allowed to vote at Executive Board meetings.

Section 5: Quorum

All Executive Board meetings shall require a quorum of at least two thirds (2/3) of the voting Executive Board members to be present in order to be official.

Section 6: Term of Office

- a) All members of the Executive Board shall be elected to serve for a one year term, unless elected under alternative methods as laid out in Section 8.
- b) Outgoing Executive Board members must train their successors before they leave office.

c) Terms begin by the last day of exams of fall semester following elections. From the time new Board Members are elected until they take office, they shall serve as assistants to the current Board members, in preparation for their coming terms of office.

Section 7: Nominations and Elections

- a) All those interested in running for Executive Board Positions shall fill out an application at least one week before elections, as provided by the Executive Board. All those who apply shall then go through a screening process by the Executive Board Screening Committee.
- b) The Executive Board Screening Committee shall consist of all Executive Board Members not running for reelection plus an equal number of General Members minus one (1) with sufficient C.C.C. experience appointed by the Executive Board. Total membership of the Screening Committee must be an odd number.
- c) The Screening Committee shall be empowered to refuse, by a majority vote, all those applicants they believe to be unqualified for the position sought. All those that meet the Screening Committees standards shall be placed on the ballot.
- d) If there are insufficient applicants for any Executive Board position, the Screening Committee shall be empowered to solicit individuals from the General Membership of C.C.C. to fill the positions. This may only be done after the screening process if there are no qualified applicants for a position.
- e) Elections shall be held prior to the last show of the fall semester.
- f) The members of the Executive Board shall be elected by a plurality of the vote by secret ballot of those voting members of C.C.C. present. On the day of elections, each candidate shall make a brief statement to the General Membership regarding their qualifications for the position sought. General membership is encouraged to discuss the candidate, how the interview went, and their qualifications both with and without them present.
- g) In the event of a tie, the Executive Board shall break the tie by a majority vote.
- h) In the event of an Executive Board tie, the Executive Director shall break the tie.
- i) Upon being elected, each new Executive Board Member shall review their individual duties (as stated in the Operating Procedures of the By-Laws).

Section 8: Vacancies

- a) In the event that a position on the Executive Board becomes vacant, the selection process for a replacement shall be one of two types:
 - 1) A special election will be held immediately, following the same procedures as outlined in Article IV, Section 7.
 - 2) In the event that an election cannot be held in time, the Executive Board may appoint a replacement.
- b) The Replacement Board Member shall serve out the remainder of the term.

Section 9: Impeachment

- a) Any elected Executive Board member who does not reflect the interests of C.C.C. by having missed two (2) consecutive meetings, or any reason witnessed by the remaining Executive Board members shall be subjected to impeachment proceedings.
- b) The procedure for impeachment is as follows: A motion stating the charge(s) for impeachment of one or more members of the Executive Board must be made in writing to the Executive Board. The motion is then tabled until the next Executive Board meeting to allow time for the accused member(s) to prepare a defense. At the next Executive Board meeting the charge(s) will be repeated

and the accused will be allowed to state his or her defense to the charge(s). Discussion from the floor will only be allowed after the charges have been read and the accused has given his or her defense. The Board, excluding the accused member, shall then vote on impeachment, with a two-thirds (2/3) vote needed to carry the motion. If convicted of impeachment charges, a new replacement Executive Board member shall be chosen immediately according to Article IV Sec 8

Article V - Committees

Section 1: Formation

The Executive Board shall establish or dissolve all subcommittees as it deems necessary, or as suggested by the General Membership.

Section 2: Chairpersons

- a) Subcommittees shall report directly to the Executive Board.
- b) Subcommittee Chairpersons shall be appointed by and responsible to the Executive Board.
- c) Subcommittee Chairpersons must be members of the General Membership.

Article VI - Operating Procedures

- a) The Executive Board may adopt operating procedures to provide more detailed information regarding how these By-Laws shall be implemented.
- b) The Executive Board may revise the Operating Procedures as stated below, in order to fulfill the purpose of C.C.C. as stated in Article II.
- c) Revisions of the Operating Procedures shall require a two-thirds (2/3) vote of the Executive Board to be adopted.

Article VII - Amendments

Amendments to these By-Laws shall require a two-thirds (2/3) vote of the Executive Board and a majority vote of the General Membership.

Article VIII-Parliamentary Authority

All meetings of C.C.C. and the Executive Board shall be governed by the consensus.

Article IX-Ratification

Ratification of these By-Laws shall require a two-thirds (2/3) vote of the Executive Board of C.C.C., and the approval of the SA. Upon ratification, the provisions of these By-Laws shall become binding upon all members of C.C.C. These By-Laws shall be made available to all members of C.C.C.

Operating Procedures

Part 1-Executive Board Responsibilities

Section 1: The Executive Director

- a) Is the official spokesperson of C.C.C.
- b) Shall chair all General and Executive Board meetings.
- c) Shall meet regularly with the advisor to C.C.C.
- d) Shall oversee the Executive Board.
- e) Shall communicate with the Dean of Student Activities, other DOS boards, and other Cornell University organizations.

- f) Shall, with the Staff Advisor, oversee all agreements between C.C.C. and outside organizations.
- g) Shall be responsible for overseeing the appointment of subcommittee chairpersons.
- h) Shall assume or appoint the roles of delinquent or absent Executive Board Members as necessary.
- i) Shall negotiate the contract with Willard Straight Hall for rental of office space.
- j) Shall maintain an up-to-date list for C.C.C. office at the WSH desk.
- k) Shall act as stage announcer for C.C.C. productions, if necessary.
- l) Shall handle complaints and suggestions offered by the Membership and the general public.
- m) Shall administer C.C.C. by-laws.
- n) Shall co-chair the Minority Concert Fund Advisory Board (MCFAB) along with the appointed cochairperson from ALANA, as stated in the By-Laws of MCFAB
- Shall deal with all area Concert Boards regarding reciprocal Complimentary tickets and pay-for tickets.
- p) Shall assist in financial settlement with the Artist's accountant when necessary.
- q) Maintain and record messages for Audix.
- r) Shall check C.C.C. e-mail as necessary and respond to general inquiries.
- s) Run security on day of show.
- t) Oversee elections.

Section 2: The Production Director

- a) Shall approve budgets for all prospective shows, including co-promotion.
- b) Shall order, and arrange all equipment, personnel, and services needed for all C.C.C. productions.
- c) Shall contact the Cornell University Police, Environmental Health and Safety, and EMS for staffing at C.C.C. productions, as needed, and other support services, as needed.
- d) Shall distribute all venue passes on the day of the show.
- e) Shall appoint all production assistants and crew heads and shall, with their cooperation, select all crews.
- f) Shall be ultimately responsible for the security of the venue, the dressing rooms and all backstage areas.
- g) Shall control audiences' access to the venue, including line control in conjunction with the Selections Director.
- h) Shall be responsible for all aspects of load-in, load-out, and clean-up.
- i) Shall maintain contact with Artist's tour staff and outside promoters as necessary.
- j) Shall examine all contracts and riders immediately upon receipt, shall make appropriate changes in them, and deliver them to the Staff advisor for final approval.
- k) Shall fulfill all production requests made by Artist's personnel, and contract rider terms.
- l) Shall chair production meetings.
- m) Shall handle the ordering of crew shirts.
- n) Shall collect all production receipts and provide them to Finance Director prior to the day of show.
- o) Shall maintain all C.C.C. production equipment.
- p) Shall assist in financial statement with the Artist's accountant when necessary.
- q) Shall provide the Promotion Director with all artist passes and complimentary ticket lists.

Section 3: The Selection Director

- a) Shall be primary contact between C.C.C. and all outside Agents and artist's representatives.
- b) Shall be responsible for familiarity with current music trends.

- Shall, with the help of outside Agents, be responsible for generating suggestions for potential concerts.
- d) Shall assist in extending all offers for all desired shows and preparing the budgets.
- e) Shall keep abreast of current record sales, current Artist availability's, and viable suggestions made by the General Membership prior to the show decisions.
- f) Shall be responsible for obtaining venue clearance for C.C.C. events, in conjunction with the advisor and the Executive Board.
- g) Shall be responsible for determining the current music interests of the Cornell Community through semi-annual interest surveys.
- h) Shall run ticket-taking, lobby security, line control, confiscation and delegation of someone to run sales of T-Shirts, concessions, and other merchandise at all shows.

Section 4: The Finance Director

- a) Shall be responsible for administering the current ticket policy.
- b) Shall arrange for ticket sales at ticket outlets, and distribute all tickets to those outlets.
- c) Shall, with the Advisor, reconcile all funds on the day of show.
- d) Shall gather all receipts and budget estimates for use on the day of show and for the Advisor.
- e) Shall coordinate financial settlement with Artist's accountant when necessary.
- f) Shall obtain daily ticket counts from all outlets, and report ticket count to the promoter or Artist's representative and the General Members as necessary.
- g) Shall present monthly financial statements and prepare a bi-annual financial statement as well as a budget for each show and maintain office budget.
- h) Shall handle all receipts.
- i) Shall be responsible for setting up and maintaining petty cash and the box office cash box on the day of show.
- j) Shall serve as C.C.C.'s financial representative to the Student Assembly and to the Graduate and Professional Student Assembly.
- k) Shall oversee the operation of the box office area.
- l) Shall oversee the administration of the ticketing website.

Section 5: Promotion Director

- a) Shall be responsible for all aspects of promotion, including but not limited to newspaper, radio, television, posters, flyers, banners, and chalking.
- b) Shall develop a promotional budget, and deliver this budget, and all necessary receipts, to the Financial Director and the Production Director prior to the show.
- Shall appoint promotion assistants as necessary, including but not limited to the North Campus Liaison, Street Team Leader, Webmaster and Archivist.
- d) Shall chair promotion meetings as necessary.
- e) Shall maintain C.C.C. bulletin space in Willard Straight Hall.
- f) Shall provide signs for use in the venue on the day of the show, as requested by the Finance Director and the Production Director.
- g) Shall be responsible for handling press and photo passes and complimentary tickets on the night of the show
- h) Shall coordinate all artist ticket buys.

Section 6: The Administrative Director

- a) Shall record the minutes of all General and Executive Board meetings, provide a weekly copy to the Executive Board, and keep them on file in the C.C.C. office.
- b) Shall keep attendance records.
- c) Shall maintain a list of local and home addresses of Executive Board members, and a list of names and email addresses of General Members of the C.C.C. and keep these on file in the office.
- d) Shall ensure that phone numbers and addresses for all Executive Board members are posted in the office.
- e) Shall be responsible for publicizing all meeting times, dates, and places.
- f) Shall organize all C.C.C. social gatherings.
- g) Shall reserve rooms for all General and Executive Board meetings.
- h) Shall register the C.C.C. as a campus organization with the Student Activities Office.
- i) Shall oversee the Hospitality Crew day of show.

Section 7: The Staff Advisor

- a) Shall be responsible for speaking with agents, artist's representatives, promoters, etc. when necessary, as determined by the Selection Director and the Executive Director.
- b) Shall sign all contracts and offers in the name of C.C.C., except those contracts that must be signed by the Director of Student Activities or some other member of the Cornell University Administration.
- c) Shall be responsible for arranging checks to be issued, picked up at Day Hall, and distributed.
- d) Shall deposit all C.C.C. funds.
- e) Shall advise the Executive Board on the technical aspects of concert production, when necessary.

Section 8: General Responsibilities of the Executive Board

All Executive Board members shall be responsible for:

- a) Attending all General and Executive Board meetings.
- b) Keeping the rest of the Executive Board informed of all developments in their area of responsibility.
- c) Establishing a minimum of weekly office hours and keeping those hours in order to receive messages, return phone calls, and carry out job responsibilities.
- d) Arriving at the venue at the Executive crew call as determined by the Production Director.
- e) Working with the other members of the Executive Board and C.C.C. to ensure that everything necessary for the presentation of successful shows is accomplished efficiently.

Part 2 - Ticket Policy

Section 1: General Ticket Procedures

- a) The Production Director shall be entitled to two (2) business related complimentary tickets.
- b) C.C.C. shall set aside an appropriate number of complementary and pay-for tickets for DOS staff members and/or university officials to be distributed in conjunction with the Staff Advisor.
- c) C.C.C. shall set aside appropriate complimentary tickets for ticket outlets.
- d) C.C.C. shall set aside appropriate complimentary tickets for the artist.

Section 2: Bailey Hall Shows

a) Executive Board Members and the faculty advisor are entitled to two (2) personal complimentary tickets and two (2) pay-for tickets.

- b) Past Executive Board Members who are no longer Cornell students shall be entitled to two pay-for tickets.
- c) Past Exec Board Members who are still CU students shall be entitled to two complimentary tickets.

Section 3: Barton Hall Shows

- a) Executive Board Members are entitled to four (4) personal complimentary tickets and four (4) payfor tickets.
- b) Past Executive Board Members who are no longer CU students shall be entitled to four (4) pay-for tickets.
- c) Past Executive Board members who are still CU students shall be entitled to four (4) complimentary tickets.