



Cornell University
Student Assembly

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Ithaca, NY 14853

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2012 - 2014 SAF Application Form

Checklist for Application

	Applicant	Office
Preliminary Items Due 4pm, April 25, 2011		
Eligibility Checklist (reverse side)	JAD	_____
Dollar request per student per year	\$ 500	_____
Petition signatures (if new applicant)	_____	_____
Final Attachments Due 4pm, September 9, 2011		
Constitution, Charter, Bylaws	JAD	_____
Mission Statement (1 pages)	JAD	_____
Group Profile (3 pages)	JAD	_____
<ul style="list-style-type: none"> ● Officers ● Number of Members ● History ● Activities, Programming, Events in Current Cycle 		
Summary of request (2 pages)	JAD	_____
08-11 Financial Statements	JAD	_____
11-14 Projections	JAD	_____
Office Use Only		
Received by:	_____	
Date Received:	_____	
Sigs Checked:	_____	

Applicant Organization/Program Name: SENIOR WEEK 2012

Primary Contact

Name: MATT KOREN

Address: 201 Dryden Rd
Apt 201
Ithaca, NY 14850

Phone: 607 533-1746 Email: MEK239

Secondary Contact

Name: JENNIFER DAVIS

Address: 524 WSH
ITHACA NY 14853

Phone: 607 255-5217 Email: JD49

A representative must certify that the documents provided in this application are accurate, represent best information available to the organization at this time, and are suitable for public distribution. The documents provided constitute the organization's application for undergraduate byline funding for the 2012-2013 and 2013-2014 fiscal years. The Student Assembly will review the applications in the fall semester of 2011. **Organizations may not submit or amend applications after 4pm on Monday, April 25, 2011.**

Representative: JENNIFER DAVIS Jennifer Davis 9/9/11
(print name) (signature) (date)

Student Assembly Byline Funding Eligibility Checklist

To be eligible for consideration for byline funding, the applicant must meet the following criteria:

	Applicant Initials	Staff Use Only
Required for All Applicants		
Directly and primarily serves/benefits the entire undergraduate Cornell community	JAD	_____
Allows all students equal access to services and/or participation	JAD	_____
Requests minimum of \$0.50 per student per year and number of cents requested is divisible by two	JAD	_____
Required for Applicants Who Are Not Currently Receiving Byline Funding		
If applicant is not currently receiving byline funding, has collected petitions with 1,500 distinct signatures of registered Cornell undergraduate students	_____	_____
May Be Waived By Student Assembly with Approval of University President		
Is registered with the Student Activities Office	JAD	_____
Is student-directed and student-led	JAD	_____
Has Cornell operating account with internally controlled funds	JAD	_____
Has a Cornell-employed advisor with oversight of Cornell funds	JAD	_____
Has received funding from a unit at Cornell university in each of the last two semesters	JAD	_____

If applicant is a registered student organization, the following officers must sign below. The undersigned acknowledge that they have reviewed the application, and that the organization and its officers agree to all conditions explained on the reverse page of this application.

President:	<u>Matt Koren</u>	<u>[Signature]</u>	<u>9/9/11</u>
	(name)	(signature)	(date)
Treasurer:	<u>Anne [Signature]</u>	<u>[Signature]</u>	<u>9/9/11</u>
	(name)	(signature)	(date)
Advisor:	<u>Jennifer Davis</u>	<u>[Signature]</u>	<u>9/9/11</u>
	(name)	(signature)	(date)



Cornell University

Office of Undergraduate
Class Councils

524 Willard Straight Hall
Ithaca, New York 14853-4203
t. 607.255.5217
f. 607.255.1116

September 9, 2011

Office of the Assemblies
Cornell University
Ithaca, NY 14853

Dear Student Assembly,

Please find the enclosed copy of the Senior Week By Line Funding Request. Please accept this document as our request to increase our current funding allotment from \$4.50 to \$5.00 per student. The main text should include all the information you have requested.

Senior Week is one of the most looked forward to series of events for cornellians. Our mission is to provide community/class building events that are safe, fun and engaging, allowing for seniors to enjoy Cornell, Ithaca and New York during their last few days on the hill. A sense of unity and pride shall be fostered through a series of events and programming designed to appeal to the diverse nature of our campus community.

Our rationale for an allocation increase stems from the constraints the current allocation imposes on the magnitude of the events we plan. Currently, Senior Week offers a wide variety of events in order to attract a diverse group of students to our events who have a broad range of interests. However, this diversification results in a limited amount of funding allocated towards each event. The proposed increase in funding will allow Senior Week to hold much larger and more entertaining on campus events for the student body.

For example, Comedy Night is traditionally held in the Cinema. Because of the limited funding we are forced to allocate to this event, we cannot bring in notable comedians, nor can we afford to use a larger venue. This tends to result in lackluster attendance at an otherwise worthwhile event. However, in this instance, an increase in funding will allow us to utilize a larger facility (such as Bailey Hall), while bringing in big ticket comedians. Overall, both attendance and the level of satisfaction at our events will skyrocket. This rationale holds for most of our large events, including the Rave, Casino Night, the BBQ, and the Carinval.

Please do not hesitate to get in touch with either of us with any questions, comments, concerns or needs for additional information.

Thank you for your consideration.

Matt Koren
Senior Week Chair
Class of 2012

Jennifer Davis
Assistant Dean of Students
Director of Class Councils

Cornell University is an equal opportunity affirmative action educator and employer.



Cornell University

Senior Week

524 Willard Straight Hall
Ithaca, New York 14853-4203
t. 607.255.5217
f. 607.255.1116

Organizational Biography, History, Officers, Members, Activities/Programming/Events

The first senior class council was established 143 years ago with Cornell's first graduating class. They were charged with doing senior week events and promoting our newest alumni. Ever since then a dedicated group of seniors worked tirelessly to promote Cornell and provide a celebration at the end of the senior year for graduates to enjoy. It is the mission of senior week to provide graduating seniors with enriching activities almost around the clock for week prior to commencement weekend to celebrate their accomplishments at Cornell.

The leadership of the Senior Week Committee are co-chairs who apply in the Spring semester of their junior year. Depending on the year there can be 2-4 co-chairs for senior week. The committee is selected from applicants in the fall semester of their Senior year. Depending on the year the committee size has ranged from 25-45 members.

This year we had 1989 unique purchasers for senior week ticketed events. Many of those students purchased several tickets for multiple events. About 800 students engage in ticketed events each day, Sunday-Thursday of senior week. Our biggest day was Tuesday with 1720 tickets sold.

The breakdown for each day was as follows: (presold) (You may buy at the "door" if available ~100 a day)

Sunday 860

Monday 728

Tuesday 1720 (we have two large on campus ticketed events these days)

Wednesday 965

Thursday 633

Our late night free events typically get the following attendance numbers:

Carnival 3000-4000 people (not all seniors)

Rave 1000+ people (Max out room capacity)

Comedy Night 350 (Max out room capacity)

Midnight Breakfast 700-800

Movies on the Slope 550-1000 people (We don't do this event every year)

BBQ 1200 (we scan id cards and only let graduating seniors participate)

Casino night 1000+ (Max out room capacity)

2009 Senior Week Chairpersons

Adam Paz

Joseph Delli Santi

Catherine Bourque

2010 Senior Week Chairpersons

Stephanie Quach

Bryan Biello

Carlos Guerrero

2011 Senior Week Chairpersons

Rosalind Usher
Diana Delli Santi
Mai-yin Picard

2012 Senior Week Chairpersons

Matt Koren
Nicole Mormillo
Lisa Zhang

Senior Week Events

(each year there are well over 100 events offered to seniors)

- Darien Lake (4 trips)- 250
- Carnival - 4000
- Class Picture - 500
- Horse Racing - 150
- Dinner Cruise (5 trips) - 400
- Twilight Cruise (14 trips) - 1500
- Movies on the Slope -1000
- Rafting (10 trips) - 500
- Spa Day (10 trips) - 135
- Ceramics (10 sessions) - 200
- Seneca Winery Tour West 1 (5 trips) - 250
- Seneca Winery Tour West 2 (5 trips) - 250
- Seneca Winery Tour East 1 (5 trips) - 250
- Seneca Winery Tour East 2 (5 trips) -250
- Ruloff's Brunch (10 sessions) - 500
- Statler Brunches (100)
- Cayuga Winery Tour 1 (5 trips) - 250
- Cayuga Winery Tour 2 (5 trips) -250
- Lunch Cruise (5 trips) - 300
- COE Ropes Course (5 sessions) - 100
- Tyro (7 Sessions)(300)
- Meet and Greet, Wine and Cheese - 500
- Casino Night - 2000
- Laser Tag (3 sessions) - 60
- Comedy Night - 500
- Paintball (12 sessions) - 1150
- Rockclimbing (3 sessions) - 20
- Formal - 250
- Midnight Breakfast - 300
- Turning Stone - 50
- Canoeing (14 sessions) - 350
- Cornell Night - 500
- NYC Rave - 1000+

Usage of Funds for 2008-2009

Senior Week '09 (08-09)				
Event	Attendance (approx.)	Basic Breakdown (approx)	Revenue	Expense
Beginning Balance				3388.52
Chair Selection & Training				253.67
Ticket Sales (5000)	5000	Website fees	152682.22	5500.00
Ticketed Events		Includes all fees and travel arrangements. Cost of ticketed events		148366.67
T-shirt Fundraiser		Cost of shirts	420.00	3500.00
Carnival Night	4000	\$4500 Barton \$8000Carnival company \$1000 prizes \$800 carnival games \$650sound Other \$350		15300.00
Dinosaur BBQ	250-300	Facility 850 Police 800 Bar set up 800 Food 3000		6450.00
Volunteer payments		\$50 a night per volunteer		8000.00
Casino Night	2000	\$3000 food \$800 bar set-up \$1000 Facility \$400 DJ Supplies \$965 Cups \$600		8248.33
Movies on the Slope	100-1500	Rental of movies \$900 Screen/sound 4500 Popcorn \$100 Cups \$400		5900.00
NYC Rave Night	550-600	Facility\$200 Decorations \$500 Food/bar\$3500 DJ/sound\$2000 Police \$450		6855.38
Copying/supplies/admin costs				819.11
Co-Sponsorships			2000.00	
Student Activity Fee (based on 13000 students * \$4.50)			58500.00	
Total			213602.22	212581.68
Balance Forward			1020.54	

Usage of Funds for 2009-2010

Senior Week '10 (09-10)				
Event	Attendance (approx.)	Basic Breakdown (approx)	Revenue	Expense
Beginning Balance				1020.54
Chair Selection & Training				432.97
Ticket Sales (5000)	5000	Website fees	167771.96	5500
Ticketed Events		Includes all fees and travel arrangements. Cost of ticketed events		165312.43
Carnival Night	4000	\$4500 Barton \$7000Carnival company \$1200 prizes \$900 carnival games \$750sound Other \$250	320	6332.24
Volunteer payments		\$50 a night per volunteer		13300
Casino Night	2000	\$3000 food \$800 bar set-up \$1000 Facility \$400 DJ Lights/sound 850 Supplies \$965 Cups \$600		6632.12
Midnight Breakfast	550	Rental of movies \$900 Screen/sound 4500 Popcorn \$100 Cups \$400		8232.34
Rave	600			8902.29
Comedy Night	350			5823
Advertising				7200.23
Copying/supplies/admin costs				1102.21
Student Activity Fee (based on 13000 students * \$4.50)			57100	
Total			225191.96	229790.37
Balance Forward				-4598.41

Usage of Funds for 2010-2011

Senior Week '11 (10-11)				
Event	Attendance (approx.)	Basic Breakdown (approx)	Revenue	Expense
Beginning Balance				4598.41
Chair Selection & Training				432.97
Ticket Sales	5000	Website fees	176704.4	5500
Ticketed Events		Includes all fees and travel arrangements. Cost of ticketed events		165312.43
Carnival Night		\$4500 Barton \$8000Carnival company \$1000 prizes \$800 carnival games \$650sound Other \$350	670	6332.24
Volunteer payments		\$50 a night per volunteer		15230
Casino Night		\$3000 food \$800 bar set-up \$1000 Facility \$400 DJ Lights/sound 850 Supplies \$965 Cups \$600		7623.35
Senior BBQ		Rental of movies \$900 Screen/sound 4500 Popcorn \$100 Cups \$400		7982.43
Rave Night		Facility\$200 Decorations \$500 Food/bar\$3500 DJ/sound\$2000 Police \$450		8914.54
Midnight Breakfast	550	Rental of movies \$900 Screen/sound 4500 Popcorn \$100 Cups \$400		5999.86
Copying/supplies/admin costs				7102.99
Student Activity Fee (based on 13000 students * \$4.50)				1004.097
Cosponsoring from Zincks			5000	
Total			57100	
Balance Forward			3441.08	

Senior Week Projections 2012, 2013, 2014

Event	2012		2013		2014	
	Revenue	Expense	Revenue	Expense	Revenue	Expense
Balance Forward	3441.08	0	241.08	0	541.08	
Chair Selection & Training		-500		-500		-500
Ticket Sales	150000	0	150000	0	150000	0
Ticketed Events		-148000		-148000		-148000
Website tickets/fees		-6000		-6000		-6000
T-shirt Fundraiser	3500	-3000	3500	-3000	3500	-3000
Late Night Carnival on Campus		-18000		-18000		-18000
Senior BBQ (Serves 1000)		-12000		-12000		-12000
Casino Night		-7500		-7500		-7500
Comedy Night		-5000		-8000		-8000
NYC Rave		-9000		-9000		-9000
Volunteer Payments		-12000		-12000		-12000
Athletic Events		-700		-700		-700
Advertising		-500		-500		-500
Wine Tasting at Statler		-2000		-2000		-2000
Supplies/admin costs		-1000		-1000		-1000
Co-Sponsorships	3500		3500		3500	0
Student Activity Fee (based on 13000 students * \$	65,000		71500		71500	0
Total	225441	-225200	228741	-228200	228500	-228200
		241.08		541.08		300