



SLOPEDAY

PROGRAMMING BOARD

*Application for Undergraduate
Students Activities Fee Funding Allocation
2012-2014*

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Letter of Intent

TO: Adam Nicoletti
Student Assembly, Vice President of Finance
109 Day Hall

FROM: Slope Day Programming Board
518G Willard Straight Hall

Dear Vice President Nicoletti,

Please find included the 2012-2014 Byline Funding Application for the Slope Day Programming Board, herein referred to as the SDPB. For 2012-2014, the Board requests \$18.00 per student of the Student Activity Fee, remaining in-line with our 2010-2012 allocation. This allocation will continue to provide the SDPB with the optimal amount of funding to achieve our endeavor of planning, promoting, and executing one of the largest and most anticipated student-run events at Cornell.

Slope Day 2011 was largely a success due to our increased byline allocation from the Student Assembly. The additional byline funding has allowed the SDPB to pour significantly more money into the talent budget for the concert, resulting in one of the most highly anticipated and highest attended (17,500 est.) events in Slope Day history. As we discuss more thoroughly in our funding summary request, a higher attended Slope Day is a safer Slope Day. In light of the recent alcohol-related tragedies occurring on the Cornell campus, mitigating unregulated and excessive alcohol consumption remains a top priority of the SDPB.

Fiscally, the SDPB stands in a more stable position than we have in years past. Over the past few years we have managed to achieve financial independence and have accumulated a budget surplus of around \$80,000. We no longer rely on contributions from the Dean of Students Office and currently pay for all of our event's security costs. Further use of our talent budget, the investment in scanners, and the addition of the video screens will reduce our surplus to our target level of \$35,000 by 2014. Not only do these expenditures foster the growth of our organization and the professional development of its members, but also they enhance the overall quality of the Slope Day student experience.

Sincerely Yours,

Noelle Cornelio '12
Executive Chairperson, SDPB
Co-Chair Slope Day Steering Committee

Jonathan Rau '12
Administrative Director, SDPB

Eligibility Checklist & Updated Fee Request



Cornell University
Student Assembly

109 Day Hall
Ithaca, NY 14853

t. 607.255.3715
f. 607.255.2182
e. sa@assembly.cornell.edu
w. http://assembly.cornell.edu/SA

2012 - 2014 SAF Application Form

Checklist for Application

	Applicant	Office
Preliminary Items Due 4pm, April 25, 2011		
Eligibility Checklist (reverse side)	<u>N.</u> ✓	_____
Dollar request per student per year	\$ <u>18.00</u>	_____
Petition signatures (if new applicant)	_____	_____
Final Attachments Due 4pm, September 9, 2011		
Constitution, Charter, Bylaws	✓	_____
Mission Statement (1 pages)	✓	_____
Group Profile (3 pages)	✓	_____
<ul style="list-style-type: none"> ● Officers ● Number of Members ● History ● Activities, Programming, Events in Current Cycle 		
Summary of request (2 pages)	✓	_____
08-11 Financial Statements	✓	_____
11-14 Projections	✓	_____
Office Use Only		
Received by: _____		
Date Received: _____		
Sigs Checked: _____		

Applicant Organization/Program Name: Slope Day Programming Board

Primary Contact

Name: Noelle Cornetio

Address: 519 1/2 West, Cornell University
Ithaca, NY 14853

Phone: (323) 401.1889 Email: nmc65

Secondary Contact

Name: Joseph Scaffido

Address: 523 West, Cornell University
Ithaca, NY 14853

Phone: (607) 255.4169 Email: JS44

A representative must certify that the documents provided in this application are accurate, represent best information available to the organization at this time, and are suitable for public distribution. The documents provided constitute the organization's application for undergraduate byline funding for the 2012-2013 and 2013-2014 fiscal years. The Student Assembly will review the applications in the fall semester of 2011. **Organizations may not submit or amend applications after 4pm on Monday, April 25, 2011.**

Representative:

Noelle Cornetio

(print name)

[Signature]

(signature)

9/9/11

(date)

Summary of Request

Year after year, the SDPB strives to please as many students as possible with its artist selections. The one statement that has been echoed time and time again by students is that the bigger the artist, the better the event. Historical attendance figures support such sentiments – the highest attended Slope Days in recent history were 2011 (Nelly, 17,500 attendees) and 2005 (Snoop Dogg, 18,000 attendees). Larger name artists inevitably request higher honorariums, especially considering the continual inflation in talent premiums. Slope Day 2011 was largely successful due to our increased byline allocation from the Student Assembly. The additional byline funding allowed the SDPB to pour significantly more money into the talent budget for the concert, increasing anticipation for and attendance at the event.

In addition to greater student enjoyment, higher attendance figures are correlated to a better Slope Day in terms of student safety. EMS/Medical transport statistics suggest that when more students make it out to the slope, fewer students remain in Collegetown and fraternity houses to binge drink. In light of the recent alcohol-related tragedies occurring on the Cornell campus, mitigating unregulated and excessive alcohol consumption remains a top priority of the SDPB.

Cornell students make up a largely diverse population, and inevitably, some students will always be unhappy with the artist selection. However, our current allocation allows the SDPB to entertain the possibility of booking co-headliners from different musical genres, a move which could make the event even more appealing to a larger number of students.

Slope Day is many things: a hundred year old Cornell tradition, a light at the end of the tunnel that is spring semester, and a joining together of students and administrators working toward a safer, better result than in years past. No other organization has the ability to impact the entire Cornell community and capture the spirit of the student body. No day is more anticipated and celebrated on Cornell's campus than Slope Day. We once again request \$18.00 per student from the Student Activity Fee to continue to allow the SDPB to meet the aforementioned objectives of student attendance and enjoyment, safety, and diversity in genre.

Projected Expenditures

The SDPB currently holds around \$80,000 in rollover from past years. In 2012-2014, we plan to draw upon this rollover to a target level of around \$35,000 via numerous capital expenditures (see attached projections).

Maintaining a rollover is very important to our organization. Many issues can arise during such a large-scale event and our surplus provides us immediate access to liquidity in terms of an emergency (artist cancellation, poor ticket sales, crowd control issues, a spike in insurance premiums following a lawsuit, etc.). See our historical income statement to see how quickly rollover can change. The rollover also provides the SDPB with financial flexibility in booking higher-profile performers. The

importance of maintaining a target reserve is evidenced in the structure of our budget. Unlike many organizations, we do not roll our surplus directly into income for the following year with the intention on fully spending it.

Thematically, one major use of our excess funds will be to increase our talent budget. As described above, a larger talent budget allows the SDPB to maximize genre diversity, student attendance, excitement and enjoyment, and safety at the event.

We plan to draw down on our rollover by purchasing scanners over the next few years. In the past two years we have spent upwards of \$6000 in renting scanners. This year, we plan to enter into a collaboration with Class Councils for the purchase and usage of iPod Touch-based scanners. The scanners and relevant software will cost around \$300 per unit. Slope Day will purchase 15 scanners and will have free access to an additional 10 scanners purchased by Class Councils. In return, the SDPB will lend its 15 scanners to Class Councils at no cost should they require more than their 10 units. The entire purchase will cost the SDPB \$4500, a cost marginally higher than our yearly scanner rental expense.

Why Scanners? While they are an expensive item to rent or purchase, scanners are very useful to Slope Day as they provide far more than a means to measure attendance at the gates and validate that attendees are registered students. Unique scans of Cornell IDs and tickets provide the SDPB with demographic data on attendees (by class, by school, etc) as well as traffic patterns (by gate, by time interval). Such statistics are valuable to our organization in both our promotional (choosing demographics to target) and logistical (where to strategically place ticket scanners to reduce lines) endeavors. These statistics enable us to better the overall student experience on Slope Day.

A major enhancement of Slope Day in year 2011 was the addition of a 3-camera video screen. Not only do large-scale video screens add to the experience of Slope Day by allowing attendees to view the stage from nearly anywhere on the slope, but also they provide a significant crowd control device. Video screens cater to a more relaxing viewing option as well - students can enjoy the excitement of the concert without having to crowd in the mass of students at the front of the stage. Such alternative viewing options partially diffuse the crowd and reduce the potential for mayhem in front of the stage. On the cutting edge of outdoor performances, Cornell was one of the first universities to incorporate video screens in an outdoor musical performance. In doing so, the SDPB received a heavily discounted rate on the 2011 trial run (\$5,000). To continue to provide optimal viewing potential and improve crowd control measures with video screens, we expect to spend between \$8,000 and \$10,000 per year in 2012, 2013, and 2014.

Further use of our talent budget, the investment in scanners, and the addition of the video screens will reduce our surplus to around our target of \$35,000 by 2014. Not only do these expenditures foster the growth of our organization and the professional development of its members, but also they enhance the overall quality of the Slope Day student experience.

Mission Statement

As written in the Slope Day Programming Board (SDPB) Constitution, the organization and its members seek to continually meet the following mission:

“The Slope Day Programming Board will work with the Cornell community to plan and promote a Slope Day centered on the Cornell community and its celebration of the past year, working to break down social barriers, building a greater sense of tradition and community, and fostering an environment where students, staff, and faculty can come together as one Cornell. The Board shall promote a day that fosters a safe and healthy environment with multiple social and recreational options.”

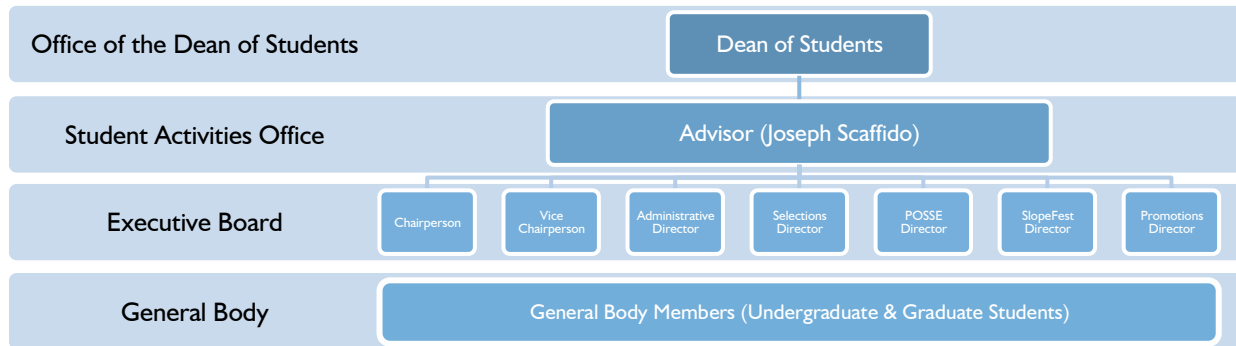
With Slope Day casting such a wide net on campus, the SDPB has taken every effort to involve all members of the Cornell community in the planning and development of our event. We hope to create a day where the largest possible number of students and community members will have a safe and memorable time. As we continue to develop our general body and solicit the opinions of our peers and faculty, the feedback has helped us steer Slope Day away from the unchecked debauchery of Slope Days past and towards a new, positive direction.

It has been our mission to make this a ‘free’ event (with the obvious exception of the Student Activity Fee allotment) for all registered undergraduate and graduate students with a valid Cornell ID, while also giving students the opportunity to bring friends from outside of the community with purchase of guest passes. In an effort to keep the Slope dominated by Cornellians, it has and always will be our policy to limit the purchase of Slope Day guest passes to Cornell students and alumni.

We truly believe that we are continuing to meet our mission statement as well as new goals as this 110-year-old Cornell tradition continues to progress in a positive and responsible direction.

Organization Profile

Organization Chart



Officers

SLOPE DAY PROGRAMMING BOARD			
EXECUTIVE BOARD 2011-2012			
Executive Chairperson	Noelle Cornelio	2012	nmc65
Vice Chairperson	Melissa Benhaim	2012	mdb239
Administrative Director	Jonathan Rau	2012	jdr252
Selections Director	Samuel Breslin	2012	sab336
POSSE Director	Dylan Rapoport	2012	dar266
SlopeFest Director	James Feld	2013	jsf88
Promotions Director	Dani Gredoña	2013	dmg258
Greek Life Liaison	Cameron Breen	2012	clb284
SA Liaison	John Mueller	2013	jrm375
Advisor/Assistant Dean	Joe Scaffido	-	jss44

As stated in our Charter, Executive Board members are elected by a majority vote of the General Body. Elections are held during the spring semester, and Executive Board members assume their roles through the subsequent academic year.

The SDPB holds two additional appointed positions for a member of the Undergraduate Student Assembly and the Graduate & Professional Student Assembly, respectively. These two representatives serve as SDPB liaisons. While our SA liaison has already been appointed for the 2011-2012 year, our GPSA liaison has yet to be chosen.

Full description of responsibilities for each executive member can be found in the attached Charter.

Membership

The Slope Day Programming Board is committed to providing a channel through which Cornell students can gain experience in event and project management by planning one of the largest events in the academic calendar.

Membership to the Slope Day Programming Board is open to all registered undergraduate and graduate students. Students can not only express their ideas and opinions in general body meetings but may also get involved in specific SDPB subcommittees.

The Slope Day Programming Board has taken great strides in the development of general body membership. Input from an accurate cross-sampling of the campus is essential to the event's success. Students are afforded a number of opportunities to get involved as a general body member, subcommittee member, or both. Additionally, the SDPB has worked to extend Slope Day planning to students who may not necessarily attend regular meetings. Initiatives to increase campus-wide participation in Slope Day planning include:

- **Recruitment of new members through Clubfest and on-campus promotion**
 In the fall, SDPB participates in ClubFest to promote the organization and recruit new members. All general body meetings are open to all registered students and are held biweekly during the fall semester and weekly during the spring semester.
- **Holding Slope Day Forums open to the entire Cornell Community**
 Slope Day Programming Board recognizes that the event and the organization that plans it are no stranger to controversy. In an effort to increase awareness as to the way in which Slope Day is planned and to answer questions from those that may not be a member of the general body, the SDPB has welcomed the Cornell Community to one of many Slope Day Open Forums. The forums provide relevant Slope Day planning information with topics ranging from logistics to artist selections.
- **Consistent use of the Slope Day listserv & social media sites**
 The organization manages an updated listserv of over 1,000 students which is used as our primary means of advertising all general body and committee meetings as well as general SDPB updates. Additionally, the organization's newly created social media pages (Facebook page (816 likes) and Twitter (82 followers)) provide an additional channel through which Slope Day surveys, schedules, and additional information can be communicated.
- **Availability of online artist selection surveys**
 In the past years, SDPB has extended student participation in Slope Day planning by utilizing online surveys to gauge the interests of the student body. Last year, the survey was sent through a number of listservs, including but not limited to listservs owned by Class Councils, a number of Greek organizations, and other similar interest organizations.

History

On a day that has continuously evolved along with the social, cultural and legal landscape of the campus during the past century, one common thread persists: celebration. Slope Day, an event students begin anticipating even before arriving at freshman orientation, inherits a century-long tradition as the year-end gathering and celebration of the Cornell Community. Although much of the campus only focuses on the future and who will perform next year, Cornell's time-honored tradition of a Spring-time celebration, originally called "Spring Day," stretches back to the very beginning of the twentieth century.

From 1960 to 1978, Slope Day was cancelled as student protest plagued the University. In 1979, Cornell Dining sponsored "Spring Fest," a barbeque on Libe Slope held on the last day of classes. Alcohol was served as a vast majority of campus was above the legal drinking age of 18. In 1984, when the federal government passed the National Minimum Drinking Age Act, it was no longer feasible for the university to allow the event.

Slope Day, as it came to be called, became an informal gathering of students on university property. During this time, the focus of Slope Day shifted from food, music and celebration to widespread and uncontrolled alcohol consumption. It was during the late 1980s and throughout the 1990s that Slope Day gained an infamous reputation for risky behavior.

In 1993, Students on the Slope (S.O.S.) (now, People Organizing and Supervising Slope Events or P.O.S.S.E.) was created in order for students, staff, and faculty to provide a "positive presence" on Slope Day. Risk management took another leap forward in 2001, when Hunter R. Rawlings III, then President of Cornell University, issued a charge to the President's Council on Alcohol and Other Drugs to assemble a group of staff, faculty and students to critically assess the role that alcohol and other drugs (AOD) played on Slope Day. Charged with creating "a new kind of Slope Day," the group became known as the Slope Day Steering Committee.

In 2003, a student-administration partnership was created, one where students would take the lead in the direction of the day. The Slope Day Programming Board was created and funded by the Student Assembly to organize the event, return SlopeFest to the Slope, and bring bigger and better entertainment to the event.

Now in its eighth year, the Slope Day Programming Board has evolved into one of the most prominent student organizations.

Activities, Programming, & Events in the Current Funding Cycle

Since the Slope Day Programming Board's inception in 2003, the organization has organized an annual celebration that draws thousands of Cornellians onto Libe Slope to celebrate the end of the academic year. The past two years for the SDPB have been no exceptions; both events have drawn increasingly more students, alumni, and guests to SlopeFest, a carnival-style event held on Ho Plaza, and the Slope Day concert on Libe Slope.

SLOPE DAY Attendance Figures								
Year	2004	2005	2006	2007	2008	2009	2010	2011
Attendance	10,000	18,000	12,500	15,000	10,700	12,500	15,000	17,500
Headliner	Kanye West	Snoop Dogg	Ben Folds	T.I.	Gym Class Heroes	Pussycat Dolls	Drake	Nelly

Slope Day 2010 brought up-and-coming rapper Drake with openers Francis and the Lights and K'OS to the West Campus stage. Not only did the event bring 15,000 Cornellians and guests to the Slope, but it also marked the highest number of guest pass sales (\$78,770.00) to date.

In addition to bringing his talents to the Slope, Drake also headlined Reverb's Campus Consciousness Tour, providing a unique opportunity for the Slope Day Programming Board. The SDPB teamed up with Reverb, an environmental organization focused on advocating environmental initiatives through "greener" music events, to promote sustainability. A number of booths promoting sustainability sponsored and run by Reverb were stationed on the north end of Libe Slope. The SDPB also reached out to a number of environmental-focused student organizations to participate in this area of Slope Day.

In an effort to provide a further "greener" experience, additional initiatives, particularly in area of dining, were implemented that year. Cornell Dining moved toward using a completely compostable product line (beer cups, utensils, and plates) on both Ho Plaza at SlopeFest and on the Slope at the beer sales area. Moreover, all water bottles distributed on the Slope and later collected by student volunteers (P.O.S.S.E., formerly S.O.S.) were recycled, setting precedent for Slope Days to come. The SDPB hopes to provide only completely compostable or recyclable products by Slope Day 2012.

Following the success of the previous year, the SDPB worked immediately to begin planning for the next Slope Day. In March of 2011, the SDPB was proud to announce that hip hop artist Nelly would headline the year's concert with rap duo The Cool Kids and alternative group Ra Ra Riot. The event drew 17,500 attendees to Libe Slope making Slope Day 2011 the second most well-attended Slope Day in the event's history.

As shown, Slope Day has grown significantly in even just the past two years, and the SDPB hopes to continue to build upon this 110-year-old tradition to further develop and enhance the experience for all Cornellians and guests.

Financial Information

Summary Income Statement & Detailed Reporting, 2009-2011

Summary Income Statement

	2009	2010	2011
Revenues			
Dean of Students	\$ 14,000.00	\$ 10,000.00	\$ -
*SAF - SA	\$ 195,459.00	\$ 198,224.00	\$ 240,747.00
SAF - GPSA	\$ 9,000.00	\$ 9,000.00	\$ 18,481.00
Ticket Income	\$ 49,482.00	\$ 78,770.00	\$ 70,279.10
Concert Commission	\$ 30,000.00	\$ -	\$ -
Other Income	\$ 9,800.00	\$ 3,423.72	\$ 1,852.50
Total Revenues	\$ 307,741.00	\$ 299,417.72	\$ 331,359.60
Expenses			
Concert	\$ 104,718.78	\$ 118,060.63	\$ 167,523.40
Volunteers/Supplies	\$ 7,499.95	\$ 8,885.14	\$ 8,489.72
Logistics/Other	\$ 58,290.95	\$ 60,700.75	\$ 53,431.35
Safety/Security	\$ 28,032.64	\$ 52,092.52	\$ 43,773.04
SlopeFest	\$ 11,137.16	\$ 9,810.08	\$ 11,912.72
Cornell Shops (non-concert)	\$ 19,262.18	\$ 16,816.59	\$ 15,569.34
Promo	\$ 1,642.08	\$ 2,044.25	\$ 5,998.24
SDPB Admin Expenses	\$ 10,498.66	\$ 9,044.94	\$ 10,236.45
Total Expenses	\$ 241,082.40	\$ 277,454.90	\$ 316,934.26
Surplus/Deficit	\$ 66,658.60	\$ 21,962.82	\$ 14,425.34
Beginning Account Balance	\$ (22,374.95)	\$ 44,283.65	\$ 66,246.47
Ending Account Balance (Rollover)	\$ 44,283.65	\$ 66,246.47	\$ 80,671.81

*SAF Varies due to True-Up

Constitution, Charter, & Bylaws

CHARTER Slope Day Programming Board

Article One NAME

The Slope Day Programming Board shall be a registered student organization. The Programming Board shall represent the student aspect of a partnership between the student body and the administration to plan an event of music, food, and other activities that will benefit and interest the Cornell student body as a celebration of the last day of classes, hereafter referred to as Slope Day. It will be an independent commission of the Student Assembly.

Article Two MISSION AND PURPOSE

Section 1: Mission

To plan and program a Slope Day centered on the Cornell community and its celebration of the past year, working to break down social barriers, build a greater sense of tradition and community, and foster an environment where students, staff, and faculty can come together as one Cornell.

Section 2: Purpose

The Slope Day Programming Board will serve as an organization through which students can work with faculty, staff, and other community members in all colleges, departments, and divisions to plan and promote Slope Day. The Board shall promote a day that fosters a safe and healthy environment with multiple social and recreational options. The group will recruit and train students for Slope Day to assist with monitoring, entertainment, food and beverage distribution, and other activities. The group will be responsible for use of appropriated student funds, pursuant to guidelines established by the Student Assembly through Appendix B of their Charter, and partake in the University's efforts through cooperation and coordination with its departments through the Slope Day Steering Committee. The Board shall work with the administration and the Student Assembly in the development of policy for the day.

Section 3: Policy Regarding Alcoholic and Non-Alcoholic Activities

The Slope Day Programming Board will not use any of their appropriated funds for the procurement or distribution of alcohol. Funds appropriated will be forfeited in such an instance.

Article Three MEMBERSHIP

Section 1: Student Membership

The membership of the Slope Day Programming Board and its subcommittees is open to all currently registered undergraduate and graduate students at Cornell University. The Slope Day Programming Board will seek and actively solicit the input and participation of representatives from other on-campus student leadership and service organizations including, but not limited to, the Student Assembly (SA), byline funded organizations of the SA, fraternities and sororities respectively, POSSE, and the Residence Hall Association (RHA).

Section 2: Administration Participation

With the cooperation of the Dean of Students Office and other University Departments, the Slope Day Programming Board and its subcommittees will be guided by staff members who will serve as advisors.

Article Four STRUCTURE & FUNCTION

Section 1: Executive Powers

The executive powers herein granted shall rest with the officers of the Slope Day Programming Board, who shall oversee and coordinate the actions of the general membership and subcommittees. The officers shall be responsible for fulfilling reporting activities to the Student Assembly.

Section 2: The Board

The Board will meet together at least three times during the fall semester and once a week on an agreed upon day during the spring semester and as otherwise needed in order to plan for Slope Day.

Two members of the Student Assembly shall be designated as official liaisons between the SA and the Board. One assembly member shall be a full member of the Board's Executive Committee. The second, the VP of Finance, will be an ex-officio member.

Section 3: The Slope Day Steering Committee

The Slope Day Steering Committee shall serve as hub for the coordination of the student administration partnership. The Executive Chairperson of the Slope Day Programming Board and the Dean of Students shall serve as co-chairs of this organization.

The Officers of the Programming Board shall serve as the student representatives on the Slope Day Steering Committee. They shall also gauge the need for and invite ex-officio student members for the Programming Board and for the Slope Day Steering Committee in conjunction with the Student Assembly.

The two Student Assembly liaisons shall serve on the Slope Day Steering Committee with full membership rights and privileges.

Section 4: Subcommittees

Slope Day Programming Board subcommittees shall be established for the purpose of assuring that the business of the Board is conducted and that the individual aspects of the events of the day are executed smoothly. All members shall be eligible for membership on the subcommittees and will be selected based on individual interests and needs of the group.

Each subcommittee's chairperson will serve as a liaison between the subcommittee and the Board. Each subcommittee will function with a staff advisor assigned in cooperation with University Health Services, Campus Life, and the Dean of Students Office.

Article Five OFFICERS

Section 1: Elections

Nominations will be made during spring semester for officer positions: Executive Chairperson, Vice Chairperson, Administrative Director, Promotions Director, Slope Fest Director(s), Selections Director, Greek Life Liaison, and POSSE chair(s). These officers shall make up the Executive Board of the Slope Day Programming Board. Elections will be held during the spring semester. The Slope Day Programming Board officers will be selected by a majority vote of the membership. One SA Liaisons shall serve as officers selected by the Student Assembly.

Section 2: Elected Officers

All elected officers will serve a two-semester term beginning after the Slope Day immediately following elections. Outgoing officers are expected to train their successors. All officers are expected to attend meetings, perform the duties assigned to them by the Board, and notify the other officers of their progress.

All officers are subject to removal from office if they fail to perform the duties of their office by a 2/3 majority vote of the general membership. In this event, the remaining officers will share the duties of the removed officer until an election is held within two weeks.

Section 3: Elected Officer Responsibilities

The Executive Chairperson shall be vested with the Executive authority of the board, and shall run and oversee the function of the Slope Day Programming Board. The Executive Chairperson will also co-chair all Slope Day Steering Committee meetings; serve as the official Slope Day Steering Committee and Programming Board representative to the Student Assembly, the President's Council on Alcohol and Other Drugs, the administration, and other organizations to which the group is affiliated.

The Vice Chairperson will assume the duties and responsibilities of the Executive Chairperson when he/she is unable to do so, and aid the Executive Chairperson in fulfilling his/her duties. The Vice Chairperson will also be responsible for coordinating the logistics of the event; and shall work with the administration to this end as co-chair of the Slope Day Logistics Committee.

The Administrative Director shall be responsible for the finances and administration of the Board and its various subcommittees. He or she shall submit a bi-annual proposed budget; initiate all requests for funds from the Student Assembly; keep accurate and up-to-date records of all financial matters; and regularly present and interpret financial reports at meetings. The Administrative Director shall also take minutes at all meetings and will submit them for approval and keep an archive of all Slope Day related documents. He or she shall be responsible for keeping the membership directory, control of the list-serve, registration of the organization with the Student Activities Office, and/or other duties as delegated by the Executive Chairperson.

The Promotions Director shall be responsible for designing and coordinating the promotion efforts of the Slope Day Programming Board and Slope Day Steering Committee through various mediums, including our website. He or she shall be responsible for informing the student body and the University community of the relevant rules and procedures surrounding the day, as well as increasing student interest in the event.

The Slope Fest Director(s) shall be responsible for the planning, coordination, and promotion of Slope Fest, a festival within the Slope Day event. They shall work to provide a safe, fun, and inclusive alternative for students on Slope Day.

The Selections Director shall be responsible for organizing the selection effort for the performers on Slope Day. He or she shall solicit feedback from the student body and various student organizations and shall strive to choose acts that will maximize student interest in the event. He or she shall submit a list of recommendations to the Executive Board, whom with the input of the membership, will put out initial offers for performers.

The Greek Life Liaison shall collaborate with the leaders of the Interfraternity Council, Panhellenic Association, and Multicultural Greek Letter Council to serve as a link between the Slope Day Programming Board and the Greek Community so that the goals of both groups may be met on Slope Day.

The POSSE Chair(s) shall work with the co-chairs of the Slope Day Logistics Committee to recruit, train, and schedule volunteers for Slope Day.

Subcommittee Chairs or Directors - The subcommittee chairs shall serve as chair for their respective subcommittees, prepare agendas, organize meetings, report back to the Board and fulfill the functions of the committee set by the charter. Subcommittee chairs or directors will be created at discretion of the Executive Chairperson, and their chairpersons will be selected by vote of the Board.

The SA Liaisons shall report activities of the Board to the Student Assembly, as agreed upon by the Board.

Section 4: Appointed Officers

All appointed officers will serve a one-semester term beginning in January of the Spring semester. In order to be considered for these positions, the candidate must have previous experience and/or knowledge of the required responsibilities.

Section 5: Appointed Officer Responsibilities

The Hospitality Director shall be responsible for reviewing the hospitality rider of the Artist(s) prior to the day of Slope Day and shall work to prepare for their arrival(s) the day of Slope Day. He or she is responsible for

purchasing those items listed in the agreed upon contract and shall prepare the dressing rooms to suit the Artists' standards. He or she is also responsible for feeding the local crew and various University workers (in the absence of a professional caterer).

The Production Director is primarily in charge of concert logistics. This includes, but is not limited to, securing sound, lighting, and stage, as well as being the primary contact between Slope Day Programming Board and the performer's management.

Article Six OVERSIGHT

As an independent commission of the Student Assembly, the Board will have sole autonomy over its internal operations, and sole discretionary control over its programming, outreach, and logistical decisions, excepting circumstances dictated by Appendix A and Appendix B of the Student Assembly Charter and circumstances herein outlined:

- (1) The Assembly shall be responsible for approving changes to the Board's Charter and governing documents by 2/3 majority vote.
- (2) Changes to the proposed structure, nature, and function of the event will be proposed to the Slope Day Steering Committee by the President of the University, or designee. The representatives of the Slope Day Programming Board on the Slope Day Steering Committee shall debate and submit recommendations to the Student Assembly and the President, or designee. At this time, the Assembly shall negotiate on behalf of the student body with the Administration, should they so desire. The Board shall abide by the guidelines established by University policy, as negotiated between the SA and the University.

Article Seven AMENDMENTS

Amendments may be recommended by members and will be implemented upon approval by a 2/3 majority vote of the Slope Day Programming Board Executive Board. Final approval of amendments will be voted upon by the Student Assembly.

Article Eight ADOPTION

This document shall be adopted as the Charter of the Slope Day Programming Board. Upon ratification by majority vote of the Student Assembly, the provisions of this Charter shall become binding for the Slope Day Programming Board.