



**Cornell University**  
**Student Assembly**

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## Student Assembly R. 13: Public Relations Plan

*Sponsor: Ian Harris*  
*Propose on October 1st, 2013*

- 1     Whereas, the Student Assembly has a critical role in the Cornell community;
- 2
- 3     Whereas, the Communication Committee was recently restructured and does not currently
- 4     have a plan for moving forward;
- 5
- 6     Whereas, it is important for the Student Assembly Committees to have direction towards a goal
- 7     or purpose;
- 8
- 9     Whereas, the Communication Committee currently does not have explicit tasks for public
- 10    relations and community engagement;
- 11
- 12    Be it therefore resolved, the Communication Committee follows the attached Public Relations
- 13    strategy for 2013-2014.
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- 15    Respectfully Submitted,
- 16    Ian Harris '16
- 17    Vice President of Public Relations
- 18
- 19    (Reviewed by: Executive Committee 9/29/2013)