



Cornell University
Student Assembly

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Student Assembly R. 21: 2013-2014 Public Relations Plan

Sponsors: Ian Harris, Lindsay Wershaw, Thomas Hittinger, and Jevan Hutson
Propose on November 12th, 2013

- 1 Whereas, the Student Assembly has a critical role in the Cornell community;
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3 Whereas, the Communication Committee was recently restructured and does not currently
4 have a plan for moving forward;
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6 Whereas, it is important for the Student Assembly Committees to have direction towards a goal
7 or purpose;
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9 Whereas, the Communication Committee currently does not have explicit tasks for public
10 relations and community engagement;
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12 Be it therefore resolved, the Communication Committee follows the attached Public Relations
13 strategy for 2013-2014.
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15 Respectfully Submitted,
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17 Ian Harris '16 Vice President of Public Relations
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19 Lindsay Wershaw '16 Communications Committee Co-Chair
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21 Thomas Hittinger '14 Communications Committee Co-Chair
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23 Jevan Hutson '16 Communications Committee
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25 (Reviewed by: Executive Committee 11/10/2013)