



Submitted respectfully on September 11, 2015 to the Student
Assembly Appropriations Committee
Advisor: Mikale Pilgrim

A. MISSION, CONSTITUTION, BYLAWS, CHARTER

OUR MISSION

I. CORNELL ECO (ENVIRONMENTAL COLLABORATIVE) IS A STUDENT ORGANIZATION THAT WORKS TO UNITE STUDENT GROUPS ON-CAMPUS TOWARD ENVIRONMENTAL SUSTAINABILITY. WE COMMIT FULLY TO THE FOLLOWING:

- 1.** TO INCREASE DIALOGUE AMONGST ENVIRONMENTAL ORGANIZATIONS AND ALL OTHER INTERESTED ORGANIZATIONS,
- 2.** TO LAUNCH AND UPHOLD MEANINGFUL VENUES FOR REDUCING NEGATIVE ENVIRONMENTAL IMPACT AND UPHOLDING SOCIAL JUSTICE AND TO PROVIDE OPPORTUNITIES FOR ALL STUDENTS TO GAIN KNOWLEDGE AND EXPERIENCE IN RELEVANT ISSUES,
- 3.** TO PROVIDE SUPPORT TO AND INFORMATION FOR EXISTING ENVIRONMENTAL INITIATIVES, AND
- 4.** TO FOSTER MEANINGFUL RELATIONSHIPS WITH CORNELL'S ADMINISTRATION AND THE ITHACA COMMUNITY.

II. OUR STRUCTURE & MEMBERSHIP

1. DELEGATES

A. MEMBERSHIP

- i.* DELEGATES WILL BE SELECTED FROM WITHIN DIFFERENT CLUBS THAT ARE PART OF THE ECO UMBRELLA AND WILL SERVE TO REPRESENT THE INTERESTS OF THEIR ORGANIZATION WITHIN ECO.
- ii.* MEMBERSHIP IS OPEN TO ALL ORGANIZATIONS WHO AGREE TO THE CONDITIONS SET WITHIN THE CONSTITUTION.
- iii.* FULL MEMBERSHIP FOR AN ORGANIZATION NOT PREVIOUSLY A MEMBER WILL BE ATTAINED UPON THE ATTENDANCE OF 3 MEETINGS OR ECO-SPONSORED EVENTS.
- iv.* MEMBERSHIP CONTINUES FROM YEAR TO YEAR BY DEFAULT, UNLESS OBJECTED TO BY THE ORGANIZATION ITSELF OR A MAJORITY OF VOTING MEMBERS (DELEGATES, BOARD MEMBERS, AND COMMITTEE MEMBERS PRESENT).

v. AN ORGANIZATION MAY EITHER BE REMOVED FROM MEMBERSHIP STATUS THROUGH A $\frac{2}{3}$ MAJORITY VOTE AT A GENERAL BODY MEETING. PRIOR TO BEING REMOVED FROM MEMBERSHIP, THE ORGANIZATION WILL BE NOTIFIED OF ITS STANDING.

B. RESPONSIBILITIES: DELEGATE RESPONSIBILITIES ARE UPHELD BY AN INDIVIDUAL SERVING AS A TRUSTED REPRESENTATIVE OF THE IDEALS AND CONSENSUS OF A MEMBER ORGANIZATION. MEMBERSHIP IS OPEN TO ALL ORGANIZATIONS WHO AGREE TO THE CONDITIONS SET WITHIN THIS CONSTITUTION. FULL MEMBERSHIP FOR AN ORGANIZATION NOT PREVIOUSLY A MEMBER WILL BE ATTAINED ONLY UPON THE ATTENDANCE OF 3 MEETINGS OR ECO-SPONSORED EVENTS. MEMBERSHIP CONTINUES FROM YEAR TO YEAR BY DEFAULT, UNLESS OBJECTED TO BY THE ORGANIZATION ITSELF OR A MAJORITY OF VOTING MEMBERS. AN ORGANIZATION MAY BE EITHER REJECTED OR REMOVED FROM MEMBERSHIP STATUS THROUGH MAJORITY VOTE AT A GENERAL BODY MEETING. IN ORDER TO BE IN GOOD STANDING, A CLUB DELEGATE MUST ATTEND EACH REQUIRED MEETING.

C. SELECTION: EACH MEMBER CLUB WILL SELECT A DELEGATE TO SEND TO MONTHLY MEETINGS. DELEGATES MUST SEND A PROXY IN THEIR PLACE IF THEY ARE UNABLE TO ATTEND A MEETING.

2. BOARD OF DIRECTORS

RESPONSIBILITIES

. ATTEND ALL ECO BOARD OF DIRECTORS, COMMITTEE, AND DELEGATE MEETINGS UNLESS EXTENUATING CIRCUMSTANCES PREVAIL: EXTENUATING CIRCUMSTANCES INCLUDE SICKNESS, FAMILY EMERGENCY, OR RELIGIOUS HOLIDAY.

i. ADDITIONAL EXTENUATING CIRCUMSTANCES ARE DETERMINED BY THE REST OF THE BOARD OF DIRECTORS ON A CASE-BY-CASE BASIS.

ii. LEAD AND SUPPORT THEIR RESPECTIVE COMMITTEE MEMBERS.

A. ELECTION PROCEDURES

. BOARD MEMBERS ARE SELECTED ONCE A YEAR AT AN ELECTION CALLED TO OCCURRENCE BY CURRENT CO-FACILITATORS.

i. CANDIDATES WILL PRESENT THEIR PLATFORM TO THE ECO COMMUNITY, FOLLOWED BY A QUESTION & ANSWER SESSION, FOLLOWED BY A DISCUSSION OF THEIR CANDIDACY WITHIN THE GENERAL BODY. EACH CANDIDATE WILL BE GIVEN AN EQUAL AMOUNT OF TIME.

ii. VOTING ORGANIZATIONS HAVE THE OPTION OF ABSTAINING FROM A VOTE.

- iii.* FOR SINGLE POSITIONS, CANDIDATES MUST WIN BY A SIMPLE MAJORITY.
- iv.* IF MORE THAN 2 CANDIDATES RUN FOR A POSITION, AND THERE IS A TIE BETWEEN 2 OF THEM, A RUN-OFF ELECTION BETWEEN THEM WILL OCCUR.
- v.* FOR JOINT POSITIONS, CANDIDATES MAY RUN SEPARATELY OR TOGETHER. MEMBER ORGANIZATIONS WILL EACH RECEIVE 2 VOTES, AND THEY MUST VOTE FOR 2 SEPARATE CANDIDATES, OR THEY MAY ABSTAIN FOR EITHER VOTE OR BOTH.
- vi.* IN THE EVENT OF A TIE BETWEEN 2 CANDIDATES, IT WILL BE BROKEN BY A VOTE AMONG THE EXECUTIVE BOARD.
- vii.* BOARD MEMBERS SHALL TAKE THE LEAD IN ALL EVENTS SPONSORED BY ECO.
- viii.* A BOARD MEMBER MAY RESIGN BY SENDING A RESIGNATION LETTER TO THE ENTIRE BOARD. CO-FACILITATORS WILL CALL ELECTIONS FOR A REPLACEMENT AS SOON AS POSSIBLE.
- ix.* IF A BOARD MEMBER IS NEGLIGENT IN CARRYING OUT THEIR ROLE, A BOARD MEMBER OR AN ADVISOR MAY PROPOSE A RECALL VOTE BY THE GENERAL BODY.
- x.* IN SUCH AN EVENT, THE BOARD WILL PRESENT THE CASE FOR RECALL, AND THE BOARD MEMBER IN QUESTION MAY DEFEND HIM/HERSELF, FOLLOWED BY A DISCUSSION AMONGST THE GENERAL BODY.
- xi.* THE BOARD MEMBER IS RECALLED IF THERE IS A 2/3 MAJORITY VOTE IN THE GENERAL BODY. CO-FACILITATORS WILL CALL AN ELECTION FOR A REPLACEMENT AS SOON AS POSSIBLE.

B. STRUCTURE

- . 2 CO-FACILITATORS, DESIGNATED TO LEAD DAY-TO-DAY AFFAIRS, SERVE AS THE MAIN CONTACT BETWEEN ECO AND OTHER BODIES INCLUDING, BUT NOT LIMITED TO, UMBRELLA ORGANIZATIONS, THE STUDENT ASSEMBLY, THE CAMPUS SUSTAINABILITY OFFICE, AND THE GREATER ITHACA COMMUNITY. CANDIDATES FOR CO-FACILITATOR ARE ELIGIBLE ONLY AFTER ONE FULL YEAR SERVING AS A COMMITTEE MEMBER AND OR DIRECTOR.
- i.* 1 DIRECTOR OF SUSTAINABILITY INITIATIVES, WHOSE ROLE IS TO SUPPORT MEMBER ORGANIZATIONS IN EXISTING INITIATIVES TO IMPROVE CAMPUS SUSTAINABILITY, CONNECT ORGANIZATIONS WITH SIMILAR INTERESTS, HELP STUDENTS ENGAGE IN THE CLIMATE ACTION PLAN, AND TO BRIDGE GAPS IN STUDENT ACTION.

- ii.* 2 DIRECTORS OF EVENTS, RESPONSIBLE FOR OVERSEEING COMMUNITY-BUILDING INITIATIVES, SUCH AS SPRINGFEST, TO RAISE CORNELL’S COLLECTIVE ENVIRONMENTAL AWARENESS AND TO INCREASE AND UPHOLD THE EFFECTIVENESS OF EXISTING EVENTS.
- iii.* 1 DIRECTOR OF FINANCE, REQUIRED TO OVERSEE FINANCIAL WELL-BEING, TRANSACTIONS, OBLIGATIONS OF ECO.
- iv.* 1 DIRECTOR OF PUBLIC RELATIONS, REQUIRED TO OVERSEE THE USE OF VARIOUS MEDIUMS TO INCREASE COMMUNITY AWARENESS OF ECO’S INITIATIVES TO THE CORNELL COMMUNITY. THE DIRECTOR SUPPORTS MEMBER ORGANIZATIONS IN ADVERTISING INITIATIVES AND IN CENTRALIZING EVENTS AND INITIATIVES IN A COMMON NEWSLETTER AND ONLINE PLATFORM.
- v.* 1 DIRECTOR OF INTERNAL OPERATIONS, RESPONSIBLE MAINTAINING AND MONITORING MEMBERSHIP AND ATTENDANCE FOR EACH COMMITTEE AND DELEGATE, SENDING WARNING NOTICES TO MEMBERS WHO ARE IN JEOPARDY OF VIOLATING THE ATTENDANCE AND GOOD STANDING POLICY, AND ENSURING EFFICIENCY AT MEETINGS.
- vi.* 1 INTERN FROM THE CORNELL SUSTAINABILITY OFFICE (CSO) TO CREATE A COHESIVE VISION BETWEEN ECO AND THE CSO.

3. COMMITTEES

- . STRUCTURE: EACH DIRECTOR SHALL CONVENE A COMMITTEE.

A. SELECTION & MEMBERSHIP

- . COMMITTEE MEMBERS WILL BE ACCEPTED ON A ROLLING BASIS EACH SEMESTER BY SUBMITTING AN APPLICATION TO THE BOARD OF DIRECTORS.

- i.* COMMITTEE MEMBERS WILL GAIN FULL MEMBERSHIP UPON ATTENDANCE OF 3 OF THE WEEKLY MEETINGS.

B. RESPONSIBILITIES

- . COMMITTEE MEMBERS ARE REQUIRED TO ATTEND ALL WEEKLY MEETINGS UNLESS EXTENUATING CIRCUMSTANCES PREVAIL AS DEFINED:

- i.* EXTENUATING CIRCUMSTANCES INCLUDE SICKNESS, FAMILY EMERGENCY, OR RELIGIOUS HOLIDAY.

- ii.* ADDITIONAL EXTENUATING CIRCUMSTANCES ARE DETERMINED BY THE BOARD OF DIRECTORS ON A CASE-BY-CASE BASIS.

- iii.* COMMITTEE MEMBERS ABSENT FROM MORE THAN 4 COMMITTEE MEETINGS EACH SEMESTER WILL BE REQUIRED TO STEP DOWN FROM ALL RESPONSIBILITIES

4. ADVISOR POSITION

- . QUALIFICATIONS

- . AN ADVISOR MUST BE UNIVERSITY EMPLOYED.

A. SELECTION

. AN ADVISOR WILL BE SELECTED AND APPROVED THROUGH MAJORITY VOTE BY BOARD OF DIRECTORS.

B. RESPONSIBILITIES

. THE ADVISOR MAY RAISE ISSUES AND QUESTIONS AT ANY MEETING.

i. THE ADVISOR IS EXPECTED TO ATTEND MONTHLY GENERAL ECO MEETINGS.

ii. THE ADVISOR OFFERS ADVICE ON BUDGETS AND APPROVES NECESSARY APPLICATIONS AND REQUESTS IN A TIMELY MANNER BEFORE DEADLINES.

III. OUR MEETINGS

1. GENERAL MEETINGS

A. A GENERAL MEETING IS CONSTITUTED BY ALL MEMBERS PRESENT.

B. ONLY PRESENT MEMBERS MAY VOTE OR MAY VOTE THROUGH A PREVIOUSLY DESIGNATED PROXY.

C. ALL EVENT PROPOSALS, CHANGES TO THE CONSTITUTION, AND CHANGES TO ECO MUST PASS A MAJORITY VOTE WITHIN A GENERAL MEETING.

D. ALL PROPOSALS MUST COME TO A VOTE AT THE EARLIEST POSSIBLE GENERAL MEETING.

E. ANY MEMBER MAY CALL A VOTE ON AN ISSUE IF THE CALL IS TAKEN UP BY AT LEAST ONE-THIRD OF PRESENT MEMBERS OR AN OFFICER.

F. THE GENERAL MEETING SHALL MEET AT MINIMUM MONTHLY, AND MAY INCREASE MEETINGS AS NECESSARY.

G. ALL VOTES MAY BE TAKEN BY CONSENSUS VOTE BY RAISED HANDS, OR UPON REQUEST, BY SECRET BALLOT.

2. WEEKLY COMMITTEE AND BOARD OF DIRECTOR MEETINGS

. A WEEKLY COMMITTEE MEETING WILL OCCUR WITH THE BOARD OF DIRECTORS AND COMMITTEE MEMBERS.

A. COMMITTEE MEETINGS ARE OPEN TO THE PUBLIC AND WELCOME ALL INTERESTED PARTIES.

B. DAY-TO-DAY OPERATIONS OF ECO ARE DISCUSSED AT COMMITTEE MEETINGS, AND COMMITTEES WILL WORK ON INITIATIVES AND EVENT-PLANNING.

C. COMMITTEE MEETINGS ARE PRIMARILY STRUCTURED BY CO-FACILITATORS, OR BY A DIRECTOR, WITH DISCRETION FROM THE BOARD.

IV. VOTING RIGHTS

1. 1 VOTE FOR EACH MEMBER ORGANIZATION, REPRESENTED BY A DELEGATE IN ATTENDANCE.

2. 1 VOTE FOR EACH BOARD MEMBER, WITH A MAXIMUM OF ONE VOTE PER PERSON.

3. 1 VOTE FOR FULL COMMITTEE MEMBER, AS DEFINED IN II.3.B

B. Group Profile

I. Officers from January 2015 -January 2016

Name	Position	Email
Maria Jiang	Co-Facilitator	mwj38@cornell.edu
Emma Johnston	Co-Facilitator	elj49@cornell.edu
Sarah Lazarich	Director of Finance	sal264@cornell.edu
Anna Cone	Intern for the Campus Sustainability Office	alc269@cornell.edu
Tishya Rao	Co-Director of Events	trr47@cornell.edu
Jennifer Juliano	Co-Director of Events	jtj34@cornell.edu
Amanda Vargo	Director of Sustainable Initiatives	anv8@cornell.edu
Elisa Santelia	Director of Public Relations	es778@cornell.edu
Arianna Sandeen	Director of Outreach	ajs595@cornell.edu

II. List of Active Members in 2014-2016 Cycle (and future if applicable)

ECO Committee Members	
Name	Committee
Lauren Cramer	Events
Emily Fisher	Events
Daniel Szabo	Events
Madi Lieber	Events
Jonathan Hunn	Events
Dani Ben-Reuven	Finance
Linh Vuu	Finance
Alex Dubro	Initiatives
Fred Callaway	Initiatives
Alex Tablan	Initiatives
E Jin Kim	Initiatives
Lucy Dean Stockton	Initiatives

Mitchell Johnson	Initiatives
Taylor Keating	Initiatives
Carli Fraccarolli	Outreach
Emma Chilton	Outreach
Karen Ceballos	Public Relations
Keanna Chang	Public Relations
Jess Roth	Public Relations
Shannon Dracup	Public Relations
Maia Kunzman	Public Relations

ECO Delegates	
Name	Organization
Alex Ilich	KyotoNOW!
Alex Dubro	Cornell University Compost Club
Alex Legakis	Greeks Go Green
Allison Killea	[Project Greenhouse] Ecology House
Amy Frieder	Cornell Progressive
Michael Quint	Society for Natural Resources Conservation
Annise Dobson	Graduate Student Association
Bridget Cheng	AguaClara
Elizabeth Chi	Roosevelt Institute
Emma Boudreau	Take Back the Tap
Emma Chilton	Friends of the Gorge
Eric Sibbald	Ecology House
Esha Halabe	CUSD
Garrett Craig-Lucas	ASLA CU Student Chapter
Hannah Rae Warren	CU Dining Sustainability Coordinator
Julia Dagum	Dilmun Hill Farm
Katharine Conostas	Cornell Outing CL
Lauren Mott	Green Catch
Lora Rinaldi	Sustainable Building Connection
Lucy Dean Stockton	Cornell Food Recovery Network
Michelle Yang	Big Red Bikes

Noa Wesley	Farmers' Market at Cornell
Olivia Olson	Nourish International
Taylor Crisologo	Cornell Birding Club
Zoya Kaufmann	The Wilderness Connection
Meghan McKenzie	Engineers for a Sustainable World
David Harris	Hortus Forum
Allison Considine	COLA
Aiden Cortell // Binta Wold	Permaculture Club
Allison Hoppe	Environmental Law Society
Adrienne Scott	Engineers without Borders
Emily Berman	Elephant Ears
Amiel Middelman	American Academy of Environmental Engineers
Karolina Pyrycz	Nature Society
Marina Vergara	Environmental Justice at Cornell

III. Activities, Programming, Events in 2014-2016 Cycle (and future if applicable)

C. Organization History

Cornell's rich history as the 'Green Ivy' is rooted in the persistent and thoughtful action of its students. In November 1997, pledging support and participation from all levels of the campus in protecting the environment, Cornell University officials and student leaders signed a statement on the environment to commit Cornell to promoting sustainable futures through educational activities, improvements to the campus environment, research and outreach activities, and environmentally responsible stewardship of all the resources entrusted to its care.

In 2001, after the student-driven advocacy of students in Cornell Greens protesting against Cornell University's decision not to support the Kyoto Protocol, Cornell signed onto Kyoto Protocol standards for reducing the emissions of greenhouse gasses to 7% below 1990 levels by the year 2008. This made Cornell the first university in the country to agree to independent participation in the international Protocol. In 2007, Cornell eventually signed onto the American College & University Presidents Climate Commitment by which it committed to reaching carbon neutrality by 2050.

After Cornell signed onto the Kyoto Protocol in 2001, Cornell Greens eventually gave way to two student organizations: KyotoNow! and Sustainability Hub.

Later, the Redbud Woods agreement in the summer of 2005, a result of student protests over the course of several years, led to the creation of the first Cornell Sustainability Coordinator and paved the way for the eventual formation of the Cornell Campus Sustainability Office. The agreement also created a fund that was used to seed fund the formation of Ithaca Carshare.

In 2007, the Student Assembly, responding to both the concerns of undergraduate students and the work of KyotoNow!, coordinated a referendum in the 2007 Spring SA elections to determine student interest in the creation of a Green Energy Fee. Although it was never implemented, more than 78% of undergraduates voting in the referendum expressed their support for the creation of such a fee of \$5 per semester. Our current application for Byline Funding from the student activity fee is inspired from this referendum.

From 2008-2014, the club Sustainability Hub served as an incubator for ideas that helped reduce the negative environmental impact of the Cornell campus. Some of the projects that were created under Hub's umbrella include:

- Big Red Bikes – A campus bike share established by Hub members in 2008
- Collegetown ART (Art, Recycling, and Trash Cans) – in 2009 - 10, students worked with Cornell departments, city officials, and local organizations to install new trash and recycling cans on College Ave. and Dryden Road and to host an art contest in April 2010 to decorate the cans.
- Greeks Go Green – a student-based initiative dedicated to making the Greek system at Cornell more sustainable through a collaborative effort between the Interfraternity Council (IFC), Multicultural Greek Letter Council (MGLC), Panhellenic Association, and the Sustainability Hub.
- Lights off, Cornell! – an energy conservation initiative which aims to reduce wasted electricity at Cornell by engaging student volunteers in turning off lights after hours
- Sustainability and New Student Orientation – provided materials to incoming freshman on sustainability and how to get involved on campus.
- Sustainability Leadership Training – held Student Sustainability Leadership Summit and follow up conference with various student leaders in Fall 2009.
- Take Back the Tap – an initiative of the Sustainability Hub to reduce the supply and demand of bottled water at Cornell.
- Energy Corps – established under the umbrella of Sustainability Hub in 2012, this club eventually gave way to the Green Revolving Fund, which has saved Cornell \$35,000 annually through energy-saving initiatives across campus.
- Power Shift - KyotoNow! and Cornell Greens helped organize sending students to Power Shift in 2009 and 2011, which over 10,000 youths attended in Washington D.C., advocating for a shift in energy use away from fossil fuels.
- Green Catch - a student organization dedicated to sustainable seafood education and advocacy, formed under Hub.

While Sustainability Hub provided the support necessary to bring new ideas into action-oriented clubs, it became clear in the years that followed that a new uniting force was needed to bring the environmental community at Cornell back together.

In September 2014, 130 Cornelians marched on NYC for the People's Climate March, which over 100,000 people attended, making it the largest known march to date on any environmental issue. What this march showed was that when the impetus is there, students have the ability to come together from the Cornell community and across over 40 registered environmental clubs towards a common goal – but that this wasn't something that was happening on campus, on a regular

basis. Much like the environmental movement that exists nationally and internationally, a lack of communication across groups and between individuals interested in sustainability often hinders us from best addressing our shared mission of creating a more environmentally responsible future.

By creating something that would foster a sense of community and unity among students with a similar end-goal, we know we will help bridge the gaps that exist between our aspiring environmental activists, policy-makers, energy researchers and economists, clean-tech designers, architects, educators, conservationists, planners, and all others interested in making our future a better place.

Additionally, although considerable groundwork has been done to advance the Climate Action Plan for a carbon-neutral Cornell campus forward by its 2035 deadline, the administration that carries it struggles to engage student groups in this work because of the turnover rate of regular clubs, and the fact that there is such a wide variety of environmental clubs that they do not know who to approach. A similar situation tends to hinder academic collaboration between the Atkinson Center for a Sustainable Future, the only academic institution in America that unites three pillars of sustainability -- energy, the environment, and economic development -- in one center across 11 Cornell colleges/schools and 66 departments, and undergraduate students.

After the Climate March last September, a group of student leaders from different environmental clubs began planning a summit that would bring together the entire environmental community in shaping a new force for the future of sustainability at Cornell. On December 6, 2014, over one hundred students gathered in Warren Hall who represented more than 40 environmental clubs, all seven undergraduate units, and a diverse array of majors, to establish a new, cohesive environmental alliance at Cornell. It was through this summit that ECO, the Environmental Collaborative, was born – Cornell’s first formal environmental council.

D. Summary of Request

Reason for Request

The state of the environmental community is currently insular and disconnected. ECO requests funding to broadcast sustainability education to the greater Cornell community in order to develop vibrant and engaging programming for a healthier campus environment.

ECO’s goal is to involve student not currently in the community towards Cornell’s Climate Action Plan. The following events are being planned for the sake of fulfilling the mission above in addition to preparing ourselves for future byline funding.

2015-2016 Calendar & Description of Events

A. Annual Campus Events & Festivals

- a. **Fall Fest** - Fall Fest is an event to introduce students to sustainability on the Cornell Campus. It launched in fall 2015 to showcase all of the different environmental clubs.
- b. **Annual Leadership Summit** - Each year, we will choose a topic that allows students to gain skills related to an environmental issue and network with students with similar interests on campus. In December 2014, ECO was founded at this summit. In October 2015, our summit will focus on Environmental Justice, and how environmental issues relate to topics of civil rights, public health, and social welfare.
- c. **Ecouture Fashion Show** - This event is a chance to partner with our world-class Fiber Science and Apparel Design program to focus on how to improve social and environmental sustainability within the apparel industry. The event allows students to showcase their design, and also involves students in modeling for the show and performing at the event.
- d. **SpringFest** - annual Earth Day festival featuring interactive games, vendors from the Cornell and Ithaca community, music, dancing, and a showcase of information on making the world more sustainable.

B. Community-Building Events

- a. October: Green Apple Day of Service
- b. October: Food Waste Display
- c. November: Energy Exposition
- d. December: Graduate Student talk on careers and degrees related to sustainability
- e. February: Talk on the Paris Climate Negotiations & Climate Diplomacy
- f. March: Career & Internship panel
- g. April: World Water Day Event
- h. May: Event to congratulate seniors, pass the torch to underclassmen, and brainstorm for how to improve future years

C. Service Events

- a. Cleanups with the Nature Conservancy in the local area
- b. Spring Cleanup & campus beautification event
- c. Solar Spring Break in NYC, which allows college students from around the country the opportunity to spend their spring vacation week installing solar in underserved communities

Narrative of Plans for the Next Funding Cycle

ECO supports events, either co-sponsored or planned within its board, that are innovative, appeal to a wide arrange of students' diverse interests pertaining to the environment, enhance the campus academic and social climate, serve a large number of students, and are a result of the collaboration of many student organizations. Below are our specific guidelines for funding events and the breakdown of our projected budget.

I. Proposed Funding Model Summary:

As part of our annual operating budget, we are requesting \$0.76 per student. Since there are approximately 14,400 undergraduate students at Cornell, this leaves us with a budget of approximately \$10,950.

ECO will serve primarily as a **programming board**, but will also reserve a large portion of our budget to **co-sponsorships**.

- >> \$8900 - allocated to **programming board** for large-scale events organized by the umbrella

- >> \$2050 - allocated to **co-sponsorships** initiated by organizations within the umbrella organization

In addition to receiving funding from the student activity fee, ECO expects to continue to receive funding from the Sustainability Office. It will also begin negotiations to receive funding from the Atkinson Center for a Sustainable Future this fall for initiatives led by our Director of Sustainable Initiatives and clubs within our umbrella, such as updating compost signs or installing water-saving shower heads.

II. Programming Board:

Summary

The budget of the programming board will be used to plan large-scale events for the benefit not only the clubs within our umbrella but also the the entire student body, including Fall Fest, the ECOture Fashion Show, and Spring Fest. These events will be planned primarily by our Co-Facilitators, Directors of Events and Director of Outreach, Director of PR, and our valued committee members that attend our weekly meetings. Our entire council of delegates from our umbrella will help us decide which events to put on and what we will offer at these events. We will also use Facebook polls, communication with our listserv, tabling events, and conversations at our events to determine which programs the community would like to see. Organizations in our umbrella can initiate ideas for events to add to our calendar and be organized in partnership with the programming board. The events listed in the calendar for the 2015-2016 school year are examples of events that would be paid for under the budget of the programming board.

D. Annual Campus Events & Festivals:

- a. **Fall Fest** - To broaden its impact in future years, our Environmental Club Fair will approach sustainability on campus from a more general perspective to appeal to students who are not initially interested in getting involved in sustainability clubs. For example, it will display a tasting of local and sustainable food options, classes, majors, and minors related to the environment, and money-saving tips that supports sustainability like information on the dump-and-run, Community Shared Agriculture boxes through the Dilmun Hill student-run farm, and bringing your own coffee mug to Dining Locations to receive a refill price.
- b. **Annual Leadership Summit**
- c. **Ecouture Fashion Show** - In the future, this event will have to be held in a venue that costs money to rent in order to allow for more attendees than it did in it
- d. **Spring Fest**

E. Community-Building Events

- a. Our budget allows for \$1650 for community-building events per year, or \$825 a semester. These events will be solicited in the semester before the semester in which the event takes place at all-delegate ECO meetings. Each event should not exceed a cost over \$200, so that 4 events can take place in each semester.
- b. Examples of events that would fulfill this category are listed above in the 2015-2016 calendar.

Criteria for Events Planned by the ECO Board:

- A. Evaluate the cost per person for the event or program
- B. Evaluate the expected number and diversity of attendees
- C. Evaluate percentage of our budget that will be allocated to the event
- D. Evaluate whether or not the event or program is open to the entire Cornell community
- E. Evaluate how the event or program aligns with our mission of increasing dialogue amongst interested organizations, launching and upholding meaningful venues for reducing negative environmental impact and

upholding social justice, and providing opportunities for all students to gain knowledge and experience in relevant issues

- F. Evaluate our ability to bring in other organizations to co-sponsor and attend the event

II. Co-Sponsorships:

Summary

The budget for co-sponsorship will be used to support events that are not initiated by the programming board or groups within our umbrella, but still help us fulfill our mission of providing opportunities for all students to gain knowledge and experience in relevant issues related to the environment. Examples of these types of events include co-sponsorship for talks or conferences hosted by social entrepreneurship or cultural organizations that address environmental issues in some way. This will help us expand our reach on campus, and ensure that we are addressing our environmental mission through a diverse range of perspectives. In order to receive funding from the ECO board, organizations applying for funding will have to submit an application and meet with the ECO board for a hearing.

Applications for co-sponsorship will be received on a rolling basis and reviewed twice each semester:

1. Beginning of September: for events taking place in the months of September and October
2. Middle of October: for events taking place in November, December, and January
3. Beginning of February: for events taking place in February and March
4. Middle of March: for events taking place in April, May, and the end of August.

Financial Grant Criteria for Co-Sponsorships:

- A. Evaluate the cost per person for the event or program
- B. Evaluate the expected number and diversity of attendees
- C. Evaluate percentage of the total budget requested from ECO
- D. Evaluate whether or not the event or program is open to the entire Cornell community

- E. Evaluate how the event or program aligns with our mission of increasing dialogue among interested organizations, launching and upholding meaningful venues for reducing negative environmental impact and upholding social justice, and providing opportunities for all students to gain knowledge and experience in relevant issues
- F. All organizations must be registered under Student Activities Office. ECO may also co-sponsor events organized by Program Houses or Study Programs.
- G. To avoid double funding of a particular item using Student Activity Fee (SAF) money, each group seeking co-sponsorship will be required to detail what their SAFC funding is to be used for. ECO co-sponsorship can be used for items not covered by SAFC funding as well as to supplement SAFC funding where this is not adequate to cover a particular item.
- H. Board members who are applying on behalf of their other affiliated organizations may not be present for the discussion of their funding request or participate in the voting process.
- I. If a student organization feels that it was not treated fairly, it has the right to appeal to the Board to reconsider the funding decision within 1 week of the original decision.
- J. The E-Board must review all budget proposals. A full quorum (three-quarters) of the Board is required to allocate funds. In the case of an organization unable to have its budget reviewed at a regular meeting before the event (for some acceptable reason), the Board may call an emergency meeting to review the budget.
- K. Submit a complete application for event within the deadline:
 - a. Application criteria will include:
 - i. cost per attendee
 - ii. open attendance
 - iii. accessibility to groups outside of the environmental umbrella
 - iv. outreach & marketing plan to achieve attendance goal for the event
 - v. ability to fulfill the above funding criteria in this document (A-J)

E. Financial Statements for AY 2014-2015 and AY 2015-2016 to date:

[See last pages]

F. Analysis of AY 2015-2016 financial statements showing hypothetical spending on each budget item in an organization's financial statements if the organization received **10%, 25%, and 35%** less funding than its current allocation

100%

\$10,950 = \$0 less (taken out of small events budget)

10% less

\$9855 = \$1,095 less (taken out of small events budget)

25% less

\$8212.50 = \$2,737.50 less (taken out of small events budget)

35% less

\$7117.50 = \$3,832 less (taken out of small events)

The Environmental Collaborative (ECO) Financial Report 2014-2015

	<i>Amount</i>	<i>Expenses</i>	<i>Total Expenditure</i>	<i>Attendees</i>	<i>Cost per attendee</i>
Funding Sources					
Cornell University Office of Sustainability	\$4,570.84				
Bartels Grant	\$250.00				
College of Human Ecology	\$500.00				
CUTonight	\$2,270.10				
Total	\$7,590.94				
Events					
<i>CUnite</i>			\$1,100.00	130	<i>\$8.46</i>
Mandible's Catering		\$1,100.00			
<i>Ecouture fashion show</i>			\$1,798.98	350	<i>\$5.14</i>
Facility Rental		\$60.00			
Food and Beverage		\$1,200.00			
Supplies		\$77.02			
Decoration		\$373.08			
Publicity		\$88.88			
<i>Spring Fest</i>			\$1,088.79	1,000	<i>\$1.09</i>
Performances		\$160.00			
Marketing		\$132.00			
Crowd counters		\$29.79			
Parking		\$225.00			
Tents		\$292.00			
"Thank-you" donation		\$100.00			
Photographers		\$150.00			
<i>Fall Fest</i>			\$326.00	500	<i>\$0.65</i>
Marketing		\$125.00			
Food and Beverage		\$201.00			
<i>Orientation Week</i>			\$1,616.00	250	<i>\$6.46</i>
Resource Fair		\$606.00			
RA Fair		\$530.00			
OL EcoReps		\$480.00			
Total Expenses			\$5,929.77		
Total Surplus			\$1,661.17		



<i>Cunite: A Student Alliance For Environmental Solutions</i>			
Funding Source:		Amount:	
Cornell University Office of Sustainability	\$1,100.00	Total:	\$1,100.00
Category	Item	Expenditure	Total Cost
Food and Beverage			\$1,100.00
	Manndible's Catering	\$1,100.00	
Total			\$1,100.00
Surplus			\$0.00
Attendees			130
Cost per attendee			\$8.46



<i>Ecouture Fashion Show</i>			
Funding Source:		Amount:	
CUTonight	\$2,270.10	Total:	\$2,270.10
Category	Item	Expenditure	Total Cost
Facility rental fee			\$60.00
	Rental of the Bears Den	\$60.00	
Food and Beverage			\$1,200.00
	Cornell Dining catering service	\$1,200.00	
Supplies			\$77.02
	Paint	\$13.21	
	Henna	\$38.89	
	Thank- you cards	\$24.92	
Decorations			\$373.08
	Flowers	\$149.58	
	Grass mats	\$48.50	
	Curtains	\$175.00	
Publicity			\$88.88
	Stamp	\$35.00	
	Stamp shipping	\$19.95	
	Printing costs	\$33.93	
Total cost			\$1,798.98
Surplus			\$471.12
Attendees			350
Cost per attendee			\$5.14



<i>Spring Fest</i>			
Funding Source	Amount		
Bartels Grant	\$250.00		
Cornell University Office of Sustainability	338.84		
College of Human Ecology	500.00	Total:	\$1,088.84
Category	Items	Expenditures	Total Cost
Performances			\$160.00
	Juggler	\$25.00	
	Teszia Dance Troupe	\$25.00	
	Jazz Voices	\$25.00	
	Key Elements	\$25.00	
	Face Painter	\$60.00	
Crowd counters			\$29.79
	3 Clickers	\$29.79	
Marketing			\$132.05
	Poster design	\$75.00	
	Facebook "Boost" posting	\$14.05	
	Spring Clean-Up advertising	\$43.00	
Parking			\$225.00
	Vendor parking passes	\$225.00	
Tents			\$292.00
	Pop-up tents for booths	\$120.00	
	Broken tent	\$172.00	
Thank You Donations			\$100.00
	Ithaca downtown alliance	\$100.00	
Photography			\$150.00
	Student photographers	\$150.00	
Total			\$1,088.84
Surplus			\$0.00
Attendees			1,000
Cost per attendee			\$1.09



<i>ECO Fall Fest</i>			
Funding Source:		Amount:	
Cornell University Office of Sustainability	\$1,000.00	Total:	\$1,000.00
Category	Item	Expenditure	Total Cost
Marketing			\$125.00
	Poster design	\$125.00	
Food and Beverage			\$201.00
	200 Emmy's Macaroons	\$117.00	
	Manndible's Catering	\$84.00	
Total			\$326.00
Surplus			\$674.00
Attendees			500
Cost per attendee			\$0.65



<i>Orientation Week</i>			
Funding Source:		Amount:	
Cornell University Office of Sustainability	\$1,616.00	Total:	\$1,616.00
Category	Item	Expenditure	Total Cost
Resource Fair			\$606.00
	200 cups	\$606.00	
RA Fair			\$530.00
	CTB Gift Card	\$75.00	
	CTB Gift Card	\$75.00	
	200 Tote Bags	\$380.00	
OL EcoReps			\$480.00
	Compost Bins	\$400.00	
	100 Buttons	\$80.00	
Total			\$1,616.00
Surplus			\$0.00
Attendees			250
Cost per attendee			\$6.46



Projected Budget 2016-2017, Reductions

Expected SAF funding:	\$10,950.00
Total Funding for Annual Campus Events:	\$6,800.00
Total Funding for Co-sponsorship fund:	\$2,500.00
Total Funding for Community Events:	\$1,650.00
Total SAF funding used:	\$10,950.00

10% reduction in expected SAF funding:	\$9,855.00
Total Funding for Annual Campus Events:	\$6,800.00
Total Funding for Co-sponsorship fund:	\$2,500.00
Total Funding for Community Events:	\$550.00
Total SAF funding used:	\$9,850.00

25% reduction in expected SAF funding:	\$8,212.50
Total Funding for Annual Campus Events:	\$5,100.00
Total Funding for Co-sponsorship fund:	\$2,500.00
Total Funding for Community Events:	\$550.00
Total SAF funding used:	\$8,150.00

35% reduction in expected SAF funding:	\$7,117.50
Total Funding for Annual Campus Events:	\$5,100.00
Total Funding for Co-sponsorship fund:	\$2,000.00
Total Funding for Community Events:	\$0.00
Total SAF funding used:	\$7,100.00

Expected SAF funding:	\$10,950.00			
Annual Campus Events				
	<i>Cost of event</i>	<i>Remaining Funding</i>	<i>Expected attendees</i>	<i>cost per attendee</i>
Fall Fest	\$1,200.00		1,000	\$1.20
Leadership Summit	\$1,100.00		150	\$7.33
ECOtoure	\$3,500.00		600	\$5.83
Springfest	\$1,000.00		2,000	\$0.50
Total expected cost of annual events:	\$6,800.00	\$4,150.00		
Co-sponsorship fund:	\$2,500.00	\$1,650.00		
First Semester Community Event 1	\$275.00		100	\$2.75
First Semester Community Event 2	\$275.00		100	\$2.75
First Semester Community Event 3	\$275.00		100	\$2.75
Second Semester Community Event 1	\$275.00		100	\$2.75
Second Semester Community Event 2	\$275.00		100	\$2.75
Second Semester Community Event 3	\$275.00		100	\$2.75

10% reduction in expected SAF funding:	\$9,855.00			
Cut Four Community Events				
Annual Campus Events				
	<i>Cost of event</i>	<i>Remaining Funding</i>	<i>Expected attendees</i>	<i>cost per attendee</i>
Fall Fest	\$1,200.00		1,000	\$1.20
Leadership Summit	\$1,100.00		150	\$7.33
ECOtoure	\$3,500.00		600	\$5.83
Springfest	\$1,000.00		2,000	\$0.50
Total expected cost of annual events:	\$6,800.00	\$3,055.00		
Co-sponsorship fund:	\$2,500.00	\$555.00		
First Semester Community Event 1	\$275.00		100	\$2.75
First Semester Community Event 2	\$275.00		100	\$2.75

25% reduction in expected SAF funding:		\$8,212.50		
<i>25% reduction in Each Annual Campus Event</i>				
Annual Campus Events				
	<i>Cost of event</i>	<i>Remaining Funding</i>	<i>Expected attendees</i>	<i>cost per attendee</i>
Fall Fest	\$900.00		900	\$1.00
Leadership Summit	\$825.00		150	\$5.50
ECOtoure	\$2,625.00		500	\$5.25
Springfest	\$750.00		2,000	\$0.38
Total expected cost of annual events:	\$5,100.00	\$3,112.50		
Co-sponsorship fund:	\$2,500.00	\$612.50		
First Semester Community Event 1	\$275.00		100	\$2.75
First Semester Community Event 2	\$275.00		100	\$2.75

35% reduction in expected SAF funding:		\$7,117.50		
<i>25% reduction in Each Annual Campus Event, eliminate all Community Events, \$500 reduction in co-sponsorship fund</i>				
Annual Campus Events				
	<i>Cost of event</i>	<i>Remaining Funding</i>	<i>Expected attendees</i>	<i>cost per attendee</i>
Fall Fest	\$900.00		1,000	\$0.90
Leadership Summit	\$825.00		150	\$5.50
ECOtoure	\$2,625.00		600	\$4.38
Springfest	\$750.00		2,000	\$0.38
Total expected cost of annual events:	\$5,100.00	\$2,017.50		
Co-sponsorship fund:	\$2,000.00	\$17.50		