



## Welcome Weekend Byline Application

Welcome Weekend Committee is a university-affiliated organization with the office of the Dean of Students. Welcome Weekend organizes student events and activities aiming to improve student culture on campus by welcoming all students back to Cornell University in August, in January, after Fall Break, and after Spring Break in the semester.

We requests \$2.78 per undergraduate student for the next two years – an increase from our current allocation of \$2.55. The reasons are explained in detail in the section of Summary of Request.



## Constitution

The executive board will coordinate all Welcome Weekend programs aimed at changing student culture on campus by welcoming all students back to Cornell University in August, in January, after Fall Break, and after Spring Break in the semester. A critical way to facilitate a change in student culture is to have the initiative come from students, be enacted by students, and be attractive enough that all students will be interested in participating. Welcome Weekend will offer a safe and exciting alternative to the Collegetown block parties that currently attract thousands of students. In the Fall semester, the Welcome Weekend Executive Committee will work to coordinate a series of events kicking off with Thank Goodness It's Friday (TGIF), following with Clubfest, and Bowling Night; in the Spring semester, the Welcome Weekend Executive Committee will plan and coordinate a large-scale spring event at the beginning of the Spring semester.



# Constitution and Bylaws

## **I. NAME**

The name of this body shall be the Welcome Weekend Committee.

## **II. AFFILIATIONS**

Welcome Weekend Committee is a university-affiliated organization with the office of the Dean of Students.

## **III. PURPOSE/MISSION**

This group will coordinate all Welcome Weekend programs aimed at changing student culture on campus by welcoming all students back to Cornell University in August, in January, after Fall Break, and after Spring Break in the semester. A critical way to facilitate a change in student culture is to have the initiative come from students, be enacted by students, and be attractive enough that all students will be interested in participating. Welcome Weekend will offer a safe and exciting alternative to the Collegetown block parties that currently attract thousands of students. In the Fall semester, the Welcome Weekend Executive Committee will work to coordinate a series of events kicking off with Thank Goodness It's Friday (TGIF), following with, Clubfest, and Bowling Night; in the Spring semester, the Welcome Weekend Executive Committee will plan and coordinate a large-scale winter event at the beginning of the Spring semester.

## **IV. FUNCTIONS**

The function of the Welcome Weekend Committee shall be to:

Section 1: Plan and run large-scale, university-wide social programs for both undergraduate and graduate students returning to and entering Cornell University.

Section 2: Secure funding to host Welcome Weekend events through Student Assembly byline funding as well as through donations, contributions, and co-sponsorships by collaborating organizations.

Section 3: Select and train Welcome Weekend volunteers and work closely with the Orientation Steering Committee when volunteers overlap.

Section 4: Select numerous diverse campus organizations with whom to work in partnership to plan and execute Welcome Weekend events and programs.



## V. MEMBERSHIP

Section 1: Membership on the Welcome Weekend Committee is limited to full-time registered students of Cornell University.

Section 2: Each member will be a full Welcome Weekend Committee member with all voting privileges. Members will be expected to attend a minimum of  $\frac{3}{4}$  of all scheduled meetings. Members who miss more than  $\frac{1}{4}$  of all scheduled meetings will no longer be considered voting members of the full Committee.

Section 3: Executive Board members (six people maximum) will be selected by application and interviewed by the advisor and the previous year's committee in October. Executive Board members will include the following leadership positions:

- Chair
- Vice Chair
- Vice President of Finance
- Vice President of Public Relations & Marketing
- Vice President of Recruitment
- Webmaster

Section 4: There will be cabinet members who are responsible for the coordination of one component of Welcome Weekend event, to be selected by application and interview with the Vice President. Cabinet members will include the following leadership positions:

- Event Managers/Coordinators
- Clubfest Coordinator

Section 5: One representative from each of the campus organizations selected by the Welcome Weekend Executive Board will be invited to be a member of the larger Welcome Weekend Committee. Specific partnerships will be sought and may include Fraternities & Sororities, Cultural Organizations, Service Groups, Programming Boards, music, dance, and lecture commissions, Community Development/Community Centers, and the Orientation Steering Committee.

## VI. OFFICERS

Section 1: Executive Board

A. The Executive Board of Welcome Weekend shall consist of the Chair, the Vice Chair, the Vice President of Finance, the Vice President of Public Relations & Marketing, the Vice President of Recruitment, and the Webmaster.

B. Procedures for Dismissal of Officers

1. Failure of any officer to meet his/her respective duties and/or commitments to the Welcome Weekend Committee will result in an initial verbal and written warning issued by the Chair or Vice Chair if necessary.
2. Failure of any officer to meet his/her respective duties and/or commitments to the Welcome Weekend Committee, after receiving an initial warning, will be given one week's notice to prepare his/her explanation before the next Welcome Weekend Executive Board meeting.
3. To dismiss an officer, the Executive Board must reach a two-thirds (2/3) majority of the voting body present.
4. The officer may appeal the Executive Board's decision to the Executive Board within one week after receiving verbal notification of the Executive Board's decision. The appeal must be in writing and submitted to the Chair and Vice Chair of the Welcome Weekend Executive Board.

Section 2: Duties of the Executive Board Officers

A. Duties of the Chair shall be to:

1. Chair all Executive Board meetings
2. Train Executive Board with the advisor, and with the help of the Vice Chair
3. Serve on the Welcome Weekend Officers Elections Committee in the Fall Semester, unless a candidate in which a conflict of interest arises.
4. Facilitate all Welcome Weekend activities – support and motivate Committee members in the performance of their responsibilities.
5. Generate ideas for Welcome Weekend activities and initiate implementation of them through established officer positions and committees. Aid in the creation of new committees when needed.
6. Ensure that other officers are performing their duties with the aid of the Vice Chair.
7. Represent Welcome Weekend at various University meetings and events.
8. Keep accurate and up-to-date records of all responsibilities and tasks for future reference.
9. Represent Welcome Weekend issues to the Dean of Students office, Alumni House, Student Assembly, Orientation Steering Committee, City of Ithaca and/or other organizations/departments when appropriate.
10. Support and motivate members.
11. Work with other officers as a team.

B. Duties of the Vice Chair shall be to:

1. Assist the Chair of the Welcome Weekend Executive Board in:
  - a. Facilitating all Welcome Weekend activities – support and motivate Committee members in the performance of their responsibilities

- b. Ensuring other officers are performing their duties
2. Aid the Chair and Advisor in the training of the Executive Board
3. Serve on the Welcome Weekend Officers Elections Committee in the Fall Semester, unless a candidate in which a conflict of interest arises.
4. Schedule and coordinate all Executive Board meetings
  - a. Reserve meeting rooms
  - b. Prepare agendas
  - c. Keep accurate and up-to-date records of the minutes of each Executive Board meeting
5. Keep accurate and up-to-date records of all Welcome Weekend Committee members.
  - a. Contact Information
  - b. Semester schedules to facilitate the scheduling of meetings
  - c. Up-to-date list of responsibilities, tasks, and accomplishments
6. Be in charge of the official listserve and Welcome Weekend e-mail account.
7. Take on the duties and responsibilities of the Chair in his/her absence.
8. Represent Welcome Weekend issues to the Dean of Students office, Alumni House, Student Assembly, Orientation Steering Committee, City of Ithaca and/or other organizations/departments when appropriate.
9. Support and motivate members.
10. Generate ideas; work with other officers as a team.

C. Duties of the Vice President of Finance shall be to:

1. Assist the Chair of the Welcome Weekend Executive Board.
2. Serve on the Welcome Weekend Officers Elections Committee in the Fall Semester, unless a candidate in which a conflict of interest arises.
3. Chair the Welcome Weekend Finance Committee in accordance with Article VIII.
4. Be responsible for Welcome Weekend fiscal matters.
5. Be responsible for applying for Byline Funding from the Student Assembly.
6. Ensure that prizes and giveaways are available for Welcome Weekend Events:
  - a. Through putting aside money from the budget
  - b. Asking local vendors or companies for assistance
  - c. Planning and managing fundraising related activities as needed
7. Work with the Welcome Weekend in administering the Welcome Weekend budget. Responsible for keeping up to date and accurate bookkeeping records for these funds.
8. Determine the budget available for each individual event along with input from the Executive Board.
9. Keep accurate and up to date records of all Welcome Weekend expense transactions.
10. Give a treasury update at least once a month Executive Board meetings. This update should include present balance, the transactions of the week, and possible expenses.

11. Support and motivate members.
12. Generate ideas; work with other officers as a team.

D. Duties of the Vice President of Public Relations & Marketing shall be to:

1. Assist the Chair of the Welcome Weekend Executive Board.
2. Serve on the Welcome Weekend Officers Elections Committee in the Fall Semester, unless a candidate in which a conflict of interest arises.
3. Chair the Welcome Weekend Publicity and Marketing Committee in accordance with Article VIII.
4. Be responsible for timely, accurate, and accurate distribution of information and communications for all class activities and/or events of concern with the Welcome Weekend through flyers, personals, Daybook, newspaper ads, chalkings, banner space, newsletter, and/or other promotional techniques.
5. Keep file copies of all pertinent forms and publicity for events and activities.
6. Collect information for Welcome Weekend Calendar and posters on a continuous basis.
7. Maintain the official Welcome Weekend website or recruit a webmaster/webmistress to maintain it (with the help of the Vice President of Recruitment).
8. Support and motivate members.
9. Generate ideas; work with other officers as a team.

E. Duties of the Vice President of Recruitment shall be to:

1. Assist the Chair of the Welcome Weekend Executive Board.
2. Chair the Welcome Weekend Officers Elections Committee in the Fall Semester in accordance with Article IX Section 4, unless a candidate in which a conflict of interest arises and a outgoing Executive Board member should take his/her place.
  - a. Publicize Welcome Weekend Committee positions
  - b. Target and market to qualified candidates
  - c. Create application with the help of the current Executive Board
  - d. Schedule, coordinate, and chair interviews for positions
3. Assist other officers in recruiting committee members by leading the process
4. Lead the recruitment process for Cabinet Members with the help of the Vice President and/or during the formal recruitment process of Executive Board members
5. Recruit volunteers to help with Welcome Weekend events with the help of the Vice President and Cabinet Members.

F. Duties of the Webmaster shall be to:

1. Maintain the website in all aspects including but not limited to
  - a. New graphics

- b. Pictures of events
  - c. Event descriptions and blurbs
  - d. Surveys
  - e. Guestbook
2. Maintain the website in a manner that is professional and reflects the standards that Cornell University has set forth, meaning that all fonts, images, colors, texts, and any other paraphernalia used must maintain a sense of professionalism.
  3. Reapply for domain space as necessary.
  4. Keep all information about officers and events up-to-date on the website.
  5. Maintain the Welcome Weekend Survey Monkey account. This includes:
    - a. Creating and/or updating the yearly Welcome Weekend survey
    - b. Releasing the survey to the student body to gain feedback once approval has been obtained from required individuals
    - c. Analyzing and compiling data received into a report that is to be presented to the Executive Board once survey collection is complete.

G. Additional duties of all Executive Board Officers shall be to:

1. Participate in all Welcome Weekend Executive Board meetings and activities in the transition period after the fall election process is complete and before the Spring Semester, as the Officer-elect.
2. Post announcement to all members when he/she will be in the Welcome Weekend office
3. Attend weekly Executive Board meetings, as well as any meetings relevant and pertinent to individual position.
4. Participate in any and all Executive Board training scheduled during the academic year.
5. Participate and support Welcome Weekend events:
  - a. Thank Goodness It's Friday. (TGIF)
  - b. Flicks across CU
  - c. All other events After Spring Break and Fall Break
  - d. Clubfest
  - e. A large-scale event at the beginning of the Spring semester
  - f. Publicity and Marketing
6. Return to campus earlier in the summer at the designated and agreed upon time to prepare for Welcome Weekend events.

Section 3: Cabinet Members

- A. The Cabinet Members of Welcome Weekend shall consist of the Event Managers and Clubfest Coordinator.



B. Additional Cabinet members will be appointed or amended as the need arises through the discretion of the Vice President and 2/3 majority approval of the Executive Board.

C. Procedures for Dismissal of Cabinet Members

1. Failure of any cabinet member to meet his/her respective duties and/or commitments to the Welcome Weekend Committee will result in an initial verbal and written warning issued by the Vice President if necessary.
2. Failure of any cabinet member to meet his/her respective duties and/or commitments to the Welcome Weekend Committee, after receiving an initial warning, will be given one week's notice to prepare his/her explanation before the next Welcome Weekend Executive Board meeting.
3. To dismiss any cabinet member, the Executive Board must reach a two-thirds (2/3) majority of the voting body present.
4. The cabinet member may appeal the Executive Board's decision to the Executive Board within in one week after receiving verbal notification of the Executive Board's decision. The appeal must be in writing and submitted to the Chair and Vice Chair of the Welcome Weekend Executive Board.

Section 4: Duties of the Cabinet Members

A. Duties of the Event Managers shall be to:

1. Attend at least one Welcome Weekend Executive Board meeting every two weeks.
2. Successfully plan and manage the annual TGIF during Welcome Weekend, and other new events that the committee has come up.
3. Brainstorm ideas about new creative events, and discuss the detail in the weekly meeting.
4. Chair Event Committee Meeting, which he/she will create and form with the help of the Vice President and the Vice President of Recruitment
5. Keep accurate and up-to-date records of ideas and plans for the event
6. Keep in constant communication with the Chair and Vice Chair concerning all updates regarding the event.

B. Duties of the Clubfest Coordinator shall be to:

1. Attend at least one Welcome Weekend Executive Board meeting per month – to be scheduled with the Vice Chair.
2. Successfully plan and manage the annual Clubfest during Welcome Weekend.

3. Chair the Clubfest Event Committee, which he/she will create and form with the help of the Chair, Vice Chair, and the Vice President of Recruitment
4. Keep accurate and up-to-date records of ideas and plans for the event
5. Keep in constant communication with the Chair and Vice Chair concerning all updates regarding the event.

**Section 5:** Welcome Weekend Committee Members

A. Welcome Weekend Committee Members shall consist of:

1. One representative from each organization co-sponsoring an event with Welcome Weekend
2. One representative from each of the other campus organizations selected by the Welcome Weekend Executive Board. Specific partnerships will be sought and may include Fraternities & Sororities, Cultural Organizations, Service Groups, Programming Boards, music, dance, and lecture commissions, Community Development/Community Centers, and the Orientation Steering Committee.

B. Duties of the Welcome Weekend Committee Members shall be to:

- a. Provide insightful input and support to the Welcome Weekend Executive Board
- b. Act as an active and participatory member on at least one official Welcome Weekend committee, which involves holding responsibilities to be agreed upon by the Committee Chair

**VII. ADVISOR**

The advisor of the Welcome Weekend Committee will be a staff member from the Dean of Students office and will serve as an ex officio member with no voting privileges.

**VIII. COMMITTEE SELECTION**

**Section 1:** The Welcome Weekend Committee executive board members shall select new Welcome Weekend Committee executive board members during the Fall Semester through the Welcome Weekend Election Committee.

**Section 2:** Welcome Weekend Committee Executive Board members will be selected after completing the application and going through an interview process. If a position becomes vacant or cannot be filled through the formal Fall Semester process, the position will be filled through a letter of intent and nomination by any member of the Executive Board, along with a 2/3 majority vote by the Executive Board.

## IX. MEETINGS

Section 1: The Welcome Weekend Executive Board will generally meet once a week throughout the academic year and for a pre-specified period of time immediately prior to the actual Welcome Weekend.

Section 2: Additional Executive Board meetings may be called by any of the Executive Board officers or the Advisor through a request made to the Vice Chair, who will schedule and coordinate the meeting.

Section 3: The Welcome Weekend Committee will hold general body meetings at least once per month.

## X. COMMITTEES

Section 1: Ad-hoc Committees:

A. Committees may be formed as the need arises. Any Executive and Cabinet member can form and chair these committees, which the approvals of a majority vote of the Executive Board members.

B. Suggested committees include a Finance Committee, a Publicity Committee, and individual committees for each Welcome Weekend event. The purpose of these suggested committees is to support the Chairperson in his/her duties and aid in success of these duties.

C. Duties of the Chairpersons shall be to:

1. Convene and preside over committee meetings.
2. Give an update of their respective committee's progress at Welcome Weekend Executive Board meetings.
  - a. If chairperson is Cabinet member, update should be given to the Chair and Vice Chair on a weekly basis through some agreed upon form of communication.
3. Keep accurate and up-to-date written records of committee responsibilities and progress
4. Request a vote, at Executive Board meetings, on issues proposed at committee meetings.
5. Create sub-committees, giving notification to the Executive Board.
6. Recruit qualified and interested committee members with the help of the Vice President of Recruitment.

7. Submit any incurred expenses (with their receipts) or revenues collected, to the Vice President of Finance. This should be done within 48 hours of its occurrence with prior approval by the Vice President of Finance.

D. Procedures for Dismissal of Committee Chairpersons:

1. Failure of any chairperson to meet his/her respective duties and/or commitments to the Welcome Weekend Committee will result in an initial verbal and written warning issued by the Chair or Vice Chair if necessary.
2. Failure of any chairperson to meet his/her respective duties and/or commitments to the Welcome Weekend Committee, after receiving an initial warning, will be given one week's notice to prepare his/her explanation before the next Welcome Weekend Executive Board meeting.
3. To dismiss a chairperson, the Executive Board must reach a two-thirds (2/3) majority of the voting body present.
4. The chairperson may appeal the Executive Board's decision to the Executive Board within in one week after receiving verbal notification of the Executive Board's decision. The appeal must be in writing and submitted to the Chair and Vice Chair of the Welcome Weekend Executive Board.

## XI. ELECTION PROCEDURES

### Section 1: Petitioning Procedures for Executive Board positions.

- A. Any full-time Cornell student is eligible to run for an Executive Board position.
  
- B. In order to qualify to run for an Executive Board position, the student must complete an application and interview during the Fall Semester or if it is in the case of a vacancy, he/she must submit a Letter of Intent to the Chair/Vice Chair of the Executive Board.
  
- C. Any student who wishes to run for an Executive Board position, without having met the requirements, may appeal to the Welcome Weekend Election Committee to run for a vacant position or an unopposed position.
  1. A written statement – on why the appeal should be accepted – must be submitted to the Advisor of Welcome Weekend in accordance with Article IX Section 4.
  2. Submittance of appeal, for a vacant or unopposed position, does not guarantee acceptance of the appeal.
  3. No appeals will be accepted for a position with two or more candidates.

### Section 2: Petitioning Procedures for Cabinet positions.

- A. Any full-time Cornell student is eligible to run for a Cabinet position.
  
- B. In order to qualify to run for a Cabinet position, the student must complete an application and interview during the Fall Semester or if it is in the case of a vacancy, he/she must submit a Letter of Intent to the Vice President.
  
- C. Any student who wishes to run for a Cabinet position, without having met the requirements, may appeal to the Welcome Weekend Election Committee to run for a vacant position or an unopposed position.
  - 1. A written statement – on why the appeal should be accepted – must be submitted to the Advisor of Welcome Weekend in accordance with Article IX Section 4.
  - 2. Submittance of appeal, for a vacant or unopposed position, does not guarantee acceptance of the appeal.
  - 3. No appeals will be accepted for a position with two or more candidates.

Section 3: Voting Procedures

- A. All current Executive Board members are eligible to vote for the Executive Board of Welcome Weekend.
  
- B. All Cabinet Coordinators (i.e. Event Managers, and Clubfest Coordinator) are eligible to vote for the Executive Board of Welcome Weekend, if they have attended their required one meeting a month.
  
- C. Any members who have attended at least one Executive Board meeting per month is eligible to vote.
  
- D. The Executive Board shall be elected by a majority vote.

Section 4: Welcome Weekend Election Committee

- A. The Vice President of Recruitment shall serve as chair of the Welcome Weekend Election Committee.
  
- B. All other members of the Executive Board shall serve on Welcome Weekend Election Committee.
  - 1. If there is conflict of interest between a member of the Welcome Weekend Election Committee and the person appealing, another member from that Welcome Weekend Committee will be asked to represent said Welcome Weekend member on the Welcome Weekend Election Committee.

2. The Welcome Weekend member with the conflicting interest will not be permitted to observe and give comments on the appeals process, and will not be permitted to participate in the final decision.

C. The Welcome Weekend Election Committee and the Advisor of Welcome Weekend shall set a deadline for the submission of petitions to be submitted by.

D. The Welcome Weekend Election Committee shall review any candidate appeals for an Executive Board/Cabinet position that is presently a vacant or unopposed position, after the petition deadline.

E. The Welcome Weekend Election Committee shall review any appeals from Executive Board members and chairpersons who have been removed from their position in accordance to Article 5 Section 1, Article 5 Section 3, and Article 8 Section 1.

F. The person making the appeal will be asked to attend a Welcome Weekend Election Committee review, to present his/her formal appeal orally.

G. The Welcome Weekend Election Committee must reach a simple majority in determining to accept or to reject any appeal.

H. The Welcome Weekend Election Committee shall give the person making the appeal notification of its decision within twenty-four hours of the candidate's oral appeal, in writing and its justification for the decision reached.

I. The Welcome Weekend Election Committee shall grant exceptions to Article IX Section 1 and Article IX Section 2.

#### Section 5: Welcome Weekend Meetings

Decisions shall be made by consensus whenever possible and, if necessary, by a majority vote of the body present at the meeting. The Chair shall cast the deciding vote if there is a tie vote.

#### **XII. AMENDMENTS**

This Constitution may be amended at any regular meeting of the Welcome Weekend Committee by a two-thirds vote of the committee executive board, provided that the amendment has been submitted in writing at the previous regular meeting to the Vice Chair,



and that all Welcome Weekend Committee members have been notified. The chair will serve as tie-breaking vote when necessary.

**XIII. APPROVAL**

This constitution shall be effective upon a two-thirds vote of the Welcome Weekend Committee executive board. The chair will serve as tie-breaking vote when necessary.



## Mission Statement

Welcome Weekend and its programs are aimed at changing student culture on campus by welcoming all students back to Cornell University in August, in January, after Fall Break, and after Spring Break in the semester. A critical way to facilitate a change in student culture is to have the initiative come from students, be enacted by students, and be attractive enough that all students will be interested in participating. Welcome Weekend will offer a safe and exciting alternative to the Collegetown block parties that currently attract thousands of students. In the Fall semester, the Welcome Weekend Executive Committee will work to coordinate a series of events kicking off with Thank Goodness It's Friday (TGIF), following with, Clubfest, and Bowling Night;; in the Spring semester, the Welcome Weekend Executive Committee will plan and coordinate a large-scale winter event at the beginning of the Spring semester.





## Group Profile

### I. Officers in 2014-2016 Cycle

Liang Zhang	lz278@cornell.edu	Co-president
Yuanyuan Chen	yc624@cornell.edu	Co-president
Yiding Ma	ym269@cornell.edu	VP Finance & Recruitment
Vrinda Shukla	vs376@cornell.edu	VP Finance
Aastha Wadhwa	aw494@cornell.edu	VP Publicity - Marketing
Lucy He	lh486@cornell.edu	VP of Marketing-Graphic Design
Alexandros Kalos	aik46@cornell.edu	VP Communications
Laura Dera	ld288@cornell.edu	Clubfest Coordinator
Sueyeon Kim	sk2297@cornell.edu	Clubfest Coordinator
James Chu	qjc2@cornell.edu	Event Manager
Christina Kim	cbk45@cornell.edu	Event Manager
Archana Choudhary	ac934@cornell.edu	Event Manager
Denice Cassaro	denicecassaro@cornell.edu	Advisor Assoc. Dean of Students

### II. Active Members in 2014-2016

Welcome Weekend Committee only includes the above E-Board members and does not have a general body of members.

### III. Activities, Programming, Events in 2014-2016 Cycle

#### 2013-14:

a. Picnic on the Plaza: We served wings, pizza, sandwiches, salad, apples, peaches, chips, and refreshments. The weather held up and many people lined up on Ho Plaza for the free food. An estimate of over 2000 students attended.

b. Flicks Across CU: We returned to Willard Straight's theatre in partnership with Cornell Cinema. This year, there were 575 attendees. We had a full house (337) for *The Great Gatsby* and a large crowd (238) later for *Star Trek II*. Free candy was served.

c. Casino Night: There were estimated to be 540 attendees. The usual games of blackjack, poker, and roulette were played in the 4<sup>th</sup> floor of Willard Straight. Great prizes were given out along with free food and mocktails being served in Okenshields and outside on the patio.

d. Street Fair: Ho Plaza was lit up again with street lamps as Street Fair held all of its games and performances outside of Willard Straight this year. A stage was set up and the path walk was lined with traditional carnival games. CU Police estimate 3,000 people attended the event.

e. Clubfest: The annual showcase of 320 clubs in Barton Hall. This year, in order to better separate the clubs into different sections, tables were color coded in addition to traditional signage. CU Police estimate 4,000 people attended the event.

f. Winter Bowling Night: We held a smaller scale event-- bowling night to attract underclassmen to relax, interact in a much cozy environment.

g. Winter Clubfest: We held another club fair in Duffield to introduce undergraduates looking to get involved, especially new transfer students, to the array of student organizations at Cornell.

2014-15:

a. Thank Goodness It's Friday (TGIF): TGIF was held on the night of the first Friday in Fall semester. Over 3500 students participated in this event. Two free screens were shown at Cornell Cinema, a mid-night breakfast was a big hit in Okenshield, and over 15 student organization performed in memorial room. Many students were attracted by other activities in the browsing library such like Hanna, Caricature drawing, Chess-simul, and etc.

b. Clubfest: The annual showcase of 320 clubs in Barton Hall. In order to help students navigate, we created a huge map and QR code. CU police estimated 5,000 people attended the event.

c. Bowling Night: Since the bowling night was very successful, we continued to provide a "Turkey" themed bowling night right before Thanksgiving break. Despite the weather, 200 people came to our event.

d. Spring Clubfest: This was our second year hosting a second club fair in the spring semester to showcase the wide array of student organizations at Cornell to undergraduates, especially transfer students, looking to become more involved. The

location changed from last year to Barton Hall in order to allow more clubs to participate as well as to allow for a more mobile space. The style was similar to our Fall Clubfest with performances and clubs organized into different, color coded sections for ease of access.

e. Flicks Across CU: We returned to Willard Straight's theatre in partnership with Cornell Cinema. This year, there were 677 attendees. We had 337 for *Big Hero 6* and a 340 later for *Gone Girl*.

2015-2016:

a. Thank Goodness It's Friday (TGIF): TGIF was held on the night of the first Friday in Fall semester. Over 3500 students participated in this event. Two free screens were shown at Cornell Cinema, a mid-night breakfast was a big hit in Okenshield, and laser tag was held in memorial room. Many students were attracted by other activities in the browsing library such like Hanna, Caricature drawing, Chess-simul, Wii games, and etc.

b. Clubfest: Clubfest is our biannual showcase of 320 clubs in Barton Hall. This year, in order to help students navigate, we created a huge map and also had volunteers directing people. Despite the heat, it was estimated 5,000 people attended the fall clubfest.

e. Other events: We are still in the process of planning more event after fall break, winter break, and spring break. There is going to a large scale spring event in early April 2016 that resembles Fall TGIF.

## Organization History

Welcome Weekend (WW) is a university organization that was started by the officers and advisor of the Orientation Steering Committee (OSC) in October 2002 as a response to the issues arising from parties in Collegetown. The first WW event was held in August 2003. WW programs are designed to provide all students with a series of late night events as an attractive alternative to high-risk drinking. In fall 2003, the group went through the byline funding process and was successful. From the 2004-2005 academic year onwards, WW began to be funded by the Student Activity Fee. The SA stipulated that WW make a complete break from OSC. This transition happened in the fall of 2004 and WW moved out of the DOS unit of New Student Programs and moved into the DOS unit of the Student Activities Office (SAO). Note, SAO recently underwent a name change to Student Leadership, Engagement & Campus Activities (SLECA).

Welcome Weekend has continued to evolve over the years as the board increased its membership and better defined the roles of its Executive Board members. The organization has sponsored a variety of events, some of which have proven to have “lasting power” while other events have been “retired.” One example of a “retired” program is CU on the Slope/Quad, which was formerly held on the night before classes begin and had an average attendance of around 750 people. It was retired in 2010. In 2011, Welcome Weekend started a new spring semester event. The idea of this event, which takes place during the first weekend after the start of spring semester, is again, to welcome back students to Cornell’s campus. Since the event is an addition to Welcome Weekend’s repertoire, the board has decided to experiment with different types of events each of the first couple years, rather than nail down one type. The events held the past two years ranged from a formal dance to a “Takeover” of Willard Straight Hall, including a rave, movie night, and student performances in the Bear’s Den. In general, Welcome Weekend sponsors 5 major events over the course of 5 consecutive days, beginning with the first event on the first day of class. In 2013, due to Welcome Weekend falling on Labor Day weekend for the first time, we moved Clubfest to the following weekend. In addition to these 5 events, in spring 2014, Weekend sponsored spring Clubfest that takes place during the first weekend of spring semester. We also hosted a bowling night that attracted a lot of freshmen to come. In Fall 2014, we investigated the student body and discovered the need of creating a new event, which allowed us to present a better experience for students coming back to Cornell. As a result, we created a new program called “Thank Goodness It’s Friday” to replace Picnics, Street Fair, and Casino. By promoting this program, we endowed a broader definition to “Welcome Weekend” which is no longer limited to the first weekend after school starts but all weekends after major breaks. The new arrangement

*Welcome Weekend Byline Application 2015*



provides the Cornell community opportunity to participate and enjoy diverse events throughout the whole year.

## Summary of Request

Welcome Weekend, an organization in the office of Dean of Students, hopes to continue coordinating and managing events after major breaks (including summer and winter breaks, and potentially after spring and fall breaks) of the 2016-2017 and 2017-2018 academic years in order to connect students to on-campus organizations and strengthen the Cornell community through social events that provide alternatives to high-risk drinking. Welcome Weekend events are extremely well attended and we believe that they help to enrich the social experience of returning and new students who are arriving on campus. We also contribute to the university's efforts to provide late night events during the first 6 weekends of the semester. We request \$2.78 per undergraduate student for the next two years – an increase from our current allocation of \$2.55. In the past, Welcome Weekend received \$3.00 per undergraduate student, but this amount was reduced to \$2.75 per undergraduate student and then \$2.55 because of a surplus that we carried over from the previous years. Since these reductions, we have reduced our surplus by adding a Spring Clubfest and more events in the spring semester and after fall breaks and spring breaks. An allocation increase will enable us to successfully hold both Clubfests and events at the beginning of both semesters and after breaks that benefit the Cornell undergraduate community. New events after Spring and Fall breaks and Spring Clubfest justify an increased allocation for Welcome Weekend. According to our conservative evaluation, to achieve all these goals we need \$2.78 per undergraduate for next two years in order to make the ends meet by the end of 2017-2018 academic year, and continue to best serve the Cornell Undergraduate community.

The Spring Clubfest allows transfer students and others seeking on-campus involvement an excellent opportunity to connect with clubs. The Spring Clubfest 2014 held in Duffield Atrium attracted approximately 1500 students. The Spring Clubfest 2015 held in Barton Hall attracted approximately 3000 students. In the future, the Spring Clubfest will be as the same scale as the Fall Clubfest (which attracts 5000 students) to benefit transfer students and students who desire the community involvement in the Spring semester.

Moreover, Welcome Weekend plan to expand the timeline of the events by adding more events after shorter breaks e.g. Spring and Fall breaks. In 2014 after the Fall Break, the "Turkey" themed Bowling Night in Helen Newman attracted 200 students. And our movie night, Flicks Across CU, filled up Cornell Cinema for both two movies with 677 attendees. In the 2016-2018 period, we plan to continue these events and adding more new, interesting events and implement best practices we learned from past experience to continue to make them more successful.



We believe that these events offer great value to undergraduates: they provide an opportunity to meet people through structured and informal events, which also provide an alternative to high-risk drinking in line with the Student Assembly's goal. These new events justifies a larger allocation request; we have used our past surpluses to fund the events during the 2014-2016 period and cannot continue to hold them unless our allocation is raised.

Large budget surpluses will not be a problem for the organization, and Welcome Weekend's past surpluses can be attributed to our good fiscal management. The organization values every penny it receives from the student activity fee. Accordingly, our coordinators look to borrow supplies from other organizations, search for the best prices, and negotiate with different vendors to find great values. In order to spend past surpluses and use funds to benefit students, the organization has developed high quality programming. Additionally, to support our events and adjust for lower allocations, we have applied for \$5,000 in funding from CU Tonight (another byline funded organization) and charged for Clubfest participation. Welcome Weekend will no longer run large surpluses because of the Spring Clubfest, and the newly added events, and the organization requires more support from the Student Activity Fee to maintain these valuable events.

In conclusion, Welcome Weekend cannot continue to put on high quality, attractive events without increased support from the Student Activity Fee. We urge the Appropriation Committee to increase our appropriation to an amount in line with its historical level. Our projections for the next 3 years demonstrate we will need additional income to cover our expenses.



# Financial Statement

In our financial statement, the clubfest income in the income section and its expense is included in the expense. Even though the expense of the clubfest seems large, we make it up by charging the undergraduate clubs for admission fee. The only expense for clubfest is the food and beverage for volunteers and students coming to clubfest, the custodial fees (moving the 320 tables and 640 chairs), and the cost of CU police. We don't actually pay for the Barton Hall rental.

## Historical Summary Income Statements (AY 2013- AY 2016 to date)

	<u>2013-14</u>	<u>Programming Change</u>	<u>2014-2015</u>	<u>2015-2016</u>
<b>INCOME</b>				
Student Activity Fee	\$ 32,309.00	Student Activity Fee	\$32,959.00	\$32,959.00
Year End TrueUp/Res	\$2,650.00	Year End TrueUp/Res	\$ -	\$ -
Cosponsorships	\$ 5,000.00	Cosponsorships	\$5,000.00	\$ 5,000.00
ClubFest Registration Income	\$3,667.40	ClubFest Registration Income	\$6,232.00	\$ 6,500.00
Casino Equipment Rentals	\$150.00	Casino Equipment Rentals	\$0.00	\$ -
Surplus from previous year	\$ 7,968.55	Surplus from previous year	\$1,605.11	\$ 10,541.69
<b>Total Income</b>	<b>\$ 51,744.95</b>	<b>Total Income</b>	<b>\$ 45,796.11</b>	<b>\$ 55,000.69</b>
<b>EXPENSES</b>				
<u>Administration</u>		<u>Administration</u>		
Publicity	\$ -	Publicity	\$56.00	\$ 60.00
Copying	\$ -	Printing	\$3.00	\$ 304.44
Novelties/Giveaways	\$2,985.56	Novelties/Giveaways	\$0.00	\$ 404.01
Recruitment	\$31.03	Recruitment	\$0.00	\$ -
Miscellaneous	\$2,241.10	Miscellaneous	\$1,085.19	\$ 200.00
<b>Total Administration</b>	<b>\$5,257.69</b>	<b>Total Administration</b>	<b>\$ 1,144.19</b>	<b>\$ 968.45</b>
<u>Fall Events</u>		<u>Fall Events</u>		
Picnic on the Plaza	\$6,483.84	TGIF	\$18,910.68	\$17,037.17
Flicks Across Campus	\$2,169.80	Fall Club Fest	\$ 6,329.00	\$6,404.42
Casino Night	\$4,347.53	Thanksgiving Bowling	\$ 989.00	\$989.00
Street Fair	\$14,521.27	<b>Total Fall Events</b>	<b>\$ 26,228.68</b>	<b>\$24,430.59</b>
Fall Club Fest	\$7,826.15			
<b>Total Fall Events</b>	<b>\$35,348.59</b>			
<u>Spring Events</u>		<u>Spring Events</u>		
Winter Wonderland Bowling	\$1,393.00	Spring Club Fest	\$ 6,031.55	\$ 6,400.00
Spring Club Fest	\$8,140.56	Flicks Across CU	\$ 1,850.00	\$ -
<b>Total Spring Events</b>	<b>\$9,533.56</b>	Spring Event	\$ -	\$ 13,500.00
		<b>Total Spring Events</b>	<b>\$ 7,881.55</b>	<b>\$ 19,900.00</b>
<b>Total Expenses</b>	<b>\$50,139.84</b>	<b>Total Expenses</b>	<b>\$ 35,254.42</b>	<b>\$ 45,299.04</b>
<b>Year end surplus</b>	<b>\$ 1,605.11</b>	<b>Year end surplus</b>	<b>\$ 10,541.69</b>	<b>\$ 9,701.65</b>





**Historical Event Breakdowns and Other Detailed Reporting**

<b>INCOME</b>		<b>2013-2014</b>	<b>INCOME</b>		<b>2014-2015</b>	<b>2015-2016</b>
Student Activity Fee	\$	32,309.00	Student Activity Fee	\$	32,959.00	\$32,959.00
Year End TrueUp/Res	\$	2,650.00	Year End TrueUp/Res	\$	-	\$ -
Cosponsorships	\$	5,000.00	Cosponsorships	\$	5,000.00	\$ 5,000.00
Club Fest Registration Income	\$	3,667.40	Club Fest Registration Income	\$	6,232.00	\$ 6,500.00
Casino Equipment Rentals	\$	150.00	Casino Equipment Rentals	\$	-	\$ -
Surplus from previous year	\$	7,968.55	Surplus from previous year	\$	1,605.11	\$ 10,541.69
<b>TOTAL INCOME</b>	<b>\$</b>	<b>51,744.95</b>	<b>TOTAL INCOME</b>	<b>\$</b>	<b>45,796.11</b>	<b>\$ 55,000.69</b>
<b>EXPENSES</b>			<b>EXPENSES</b>			
<b>Administrative Expenses Total</b>	<b>\$</b>	<b>5,257.69</b>	<b>Administrative Expenses Total</b>	<b>\$</b>	<b>1,144.19</b>	<b>\$ 968.45</b>
<i>Publicity</i>	\$	-	<i>Publicity</i>	\$	56.00	\$ 60.00
<i>Printing</i>	\$	-	<i>Printing</i>	\$	1,170.14	\$ 304.44
<i>Novelties/Giveaways</i>	\$	2,985.56	<i>Novelties/Giveaways</i>	\$	-	\$ 404.01
<i>Recruitment</i>	\$	31.03	<i>Recruitment</i>	\$	-	\$ -
<i>Miscellaneous</i>	\$	2,241.10	<i>Miscellaneous</i>	\$	1,085.19	\$ 200.00
<b>Picnic on the Plaza Total</b>	<b>\$</b>	<b>6,483.84</b>	<b>Thank Goodness It's Friday (TGIF)</b>	<b>\$</b>	<b>17,743.54</b>	<b>\$ 17,037.17</b>
<i>Food/Beverage</i>	\$	5,634.67	<i>Artist Fee</i>	\$	2,575.00	\$ 2,350.00
<i>Supplies</i>	\$	388.00	<i>Facility Rental</i>	\$	110.00	\$ -
<i>Cornell Shops charges</i>	\$	461.17	<i>CU Police</i>	\$	380.00	\$ 380.00
Date		8/28/2013	<i>Food and Beverage</i>	\$	7,007.62	\$ 7,822.61
Attendance		2000	<i>Sound and Lights</i>	\$	370.00	\$ -
<b>Flicks Across CU Total</b>	<b>\$</b>	<b>2,169.80</b>	<i>Supplies</i>	\$	4,827.93	\$ 1,950.00
<i>Cornell Cinema</i>	\$	1,850.00	<i>Activities</i>	\$	2,472.99	\$ 4,534.56
<i>Food/Beverage</i>	\$	319.80	Date		8/29/2014	8/28/2015
<i>Copying</i>	\$	-	Attendance		3500	3500
Date		8/29/2013	<b>Fall Club Fest Total</b>	<b>\$</b>	<b>6,329.00</b>	<b>\$ 6,404.42</b>
Attendance		575	<i>Barton Hall Rental</i>	\$	4,232.40	\$ 4,232.40
<b>Casino Night Total</b>	<b>\$</b>	<b>4,347.53</b>	<i>Sound</i>	\$	465.00	\$ 465.00
<i>Food/Beverage</i>	\$	110.17	<i>Supplies and copying</i>	\$	164.28	\$ -
<i>Decorations, supplies, and</i>	\$	884.53	<i>Food, Beverage, and Water</i>	\$	160.12	\$ 400.00
<i>Prizes</i>	\$	1,565.33	<i>CU Police</i>	\$	1,307.20	\$ 380
<i>Music (Performer &amp; Equipment)</i>	\$	560.00	Date		9/7/2014	9/6/2015
<i>CU Police</i>	\$	757.50	Attendance		5000	5000
<i>Space rental fees</i>	\$	470.00	<b>Fall Bowling Total</b>	<b>\$</b>	<b>989.00</b>	<b>\$ 989.00</b>
Date		8/30/2013	<i>Bowling Rental</i>	\$	864.00	\$ 864.00
Attendance		540	<i>Food and Beverage</i>	\$	125.00	\$ 125.00
<b>Street Fair Total</b>	<b>\$</b>	<b>14,521.27</b>	Date		11/21/2014	November
<i>Cornell Shops charges</i>	\$	4,574.60	Attendance		200	200
<i>Novelties/Carnival Game</i>	\$	3,596.31	<b>Spring Club Fest Total</b>	<b>\$</b>	<b>6,031.55</b>	<b>\$ 6,400.00</b>
<i>Stage, Sound, and Lights</i>	\$	3,550.00	<i>Barton Hall Rental</i>	\$	4,232.40	\$ 4,232.40
<i>Artists</i>	\$	720.00	<i>Sound</i>	\$	477.50	\$ 465.00
<i>CU Police and EMS</i>	\$	772.50	<i>Supplies and copying</i>	\$	174.00	\$ -
<i>Food/Beverage</i>	\$	562.86	<i>Food, Beverage</i>	\$	147.65	\$ 400.00
<i>Supplies and other expenses</i>	\$	745.00	<i>CU Police</i>	\$	1,000.00	\$ 1,000.00
Date		8/31/2013	Date		1/25/2015	January
Attendance		2000	Attendance		2000	2000



**Continued: Historical Event Breakdowns and Other Detailed Reporting (2013-14, 2014-15, 2015-16)**

<b>Fall Club Fest Total</b>	<b>\$ 7,826.15</b>	<b>Spring Event</b>	<b>\$ -</b>	<b>\$ 13,500.00</b>
Cornell Shops charges	\$ 2,614.13	Date	After Spring Break	March
Sound	\$ 515.00	<b>Flicks Across CU Total</b>	<b>\$ 1,850.00</b>	<b>\$ -</b>
Supplies and copying	\$ 195.71	Cornell Cinema	\$ 1,850.00	\$ -
Food, Beverage, and Wa	\$ 328.41	Date	1/23/2015	Spring
CU Police	\$ 997.50	Attendance	677	670
University Tickets Fee	\$ 3,175.40	<b>TOTAL EXPENSES</b>	<b>\$ 35,254.42</b>	<b>\$ 45,299.04</b>
Date	9/7/2013	<b>Surplus / (Deficit)</b>	<b>\$ 10,541.69</b>	<b>\$ 9,701.65</b>
Attendance	4000			
<b>Winter Fest / Bowling Total</b>	<b>\$ 1,393.00</b>			
Venue/AV Costs	\$ 989.00			
Food/Beverage	\$ 404.00			
Decorations, supplies, ai	\$ -			
Prizes	\$ -			
Artist	\$ -			
CU Police	\$ -			
Date	1/25/2014			
Attendance	100			
<b>Spring Club Fest Total</b>	<b>\$ 8,140.56</b>			
Cornell Shops charges	\$ 2,614.13			
Sound	\$ -			
Supplies and copying	\$ 1,427.05			
Food, Beverage, and Wa	\$ 23.98			
CU Police	\$ 900.00			
University Tickets Fee	\$ 3,175.40			
Date	1/26/2014			
Attendance	1000			
<b>TOTAL EXPENSES</b>	<b>\$ 50,139.84</b>			
<b>Surplus / Deficit</b>	<b>\$ 1,605.11</b>			



**Projected Summary Income Statement**

	<u>2015-16</u>	<u>2016-17</u>
<b>INCOME</b>		
Student Activity Fee	\$32,959.00	\$32,959.00
Year End TrueUp/Res	\$ -	\$ -
Cosponsorships	\$ 5,000.00	\$ 5,000.00
ClubFest Registration Income	\$ 6,500.00	\$ 6,500.00
Casino Equipment Rentals	\$ 100.00	\$ 100.00
Surplus from previous year	\$ 10,541.69	\$ 5,431.69
<b>Total Income</b>	<b>\$ 55,100.69</b>	<b>\$ 49,990.69</b>
<b>EXPENSES</b>		
<u>Administration</u>		
Publicity	\$ 60.00	\$ 60.00
Copying	\$ 20.00	\$ 20.00
Novelties/Giveaways	\$ 100.00	\$ 100.00
Recruitment	\$ -	\$ -
Miscellaneous	\$ 1,500.00	\$ 1,500.00
<b>Total Administration</b>	<b>\$ 1,680.00</b>	<b>\$ 1,680.00</b>
<u>Fall Events</u>		
TGIF	\$ 20,500.00	\$ 20,500.00
Fall Clubfest	\$ 6,600.00	\$ 6,600.00
Thanksgiving Bowling	\$ 989.00	\$ 989.00
<b>Total Fall Events</b>	<b>\$ 28,089.00</b>	<b>\$ 28,089.00</b>
<u>Spring Events</u>		
Spring Club Fest	\$ 6,400.00	\$ 6,400.00
Flicks Across CU	\$ -	\$ -
Spring Event	\$ 13,500.00	\$ 13,500.00
<b>Total Spring Events</b>	<b>\$ 19,900.00</b>	<b>\$ 19,900.00</b>
<b>Total Expenses</b>	<b>\$ 49,669.00</b>	<b>\$ 49,669.00</b>
<b>Year end surplus</b>	<b>\$ 5,431.69</b>	<b>\$ 321.69</b>



**Project Event Breakdowns**

	2014-15	2015-16	2016-2017
<b>INCOME</b>			
Student Activity Fee	\$ 32,959.00	\$32,959.00	\$32,959.00
Year End TrueUp/Res	\$ -	\$ -	\$ -
Cosponsorships	\$ 5,000.00	\$ 5,000.00	\$ 5,000.00
Club Fest Registration Income	\$ 6,232.00	\$ 6,500.00	\$ 6,500.00
Casino Equipment Rentals	\$ -	\$ 100.00	\$ 100.00
Surplus from previous year	\$ 1,605.11	\$ 10,541.69	\$ 5,431.69
<b>TOTAL INCOME</b>	<b>\$ 45,796.11</b>	<b>\$ 55,100.69</b>	<b>\$ 49,990.69</b>
<b>EXPENSES</b>			
<b>Administrative Expenses Total</b>	<b>\$ 1,144.19</b>	<b>\$ 1,680.00</b>	<b>\$ 1,680.00</b>
Publicity	\$ 56.00	\$ 60.00	\$ 60.00
Copying	\$ 3.00	\$ 20.00	\$ 20.00
Novelties/Giveaways	\$ -	\$ 100.00	\$ 100.00
Recruitment	\$ -	\$ -	\$ -
Miscellaneous	\$ 1,085.19	\$ 1,500.00	\$ 1,500.00
<b>Thank Goodness It's Friday (TGIF)</b>	<b>\$ 18,910.68</b>	<b>\$ 20,500.00</b>	<b>\$ 20,500.00</b>
Artist Fee	\$2,575.00	\$ 3,000.00	\$ 3,000.00
Facility Rental	\$110.00	\$ 200.00	\$ 200.00
CU Police	\$380.00	\$ 400.00	\$ 400.00
Food and Beverage	\$7,007.62	\$ 7,000.00	\$ 7,000.00
Sound and Lights	\$370.00	\$ 400.00	\$ 400.00
Supplies	4827.93	\$ 5,000.00	\$ 5,000.00
Printing	\$1,167.14	\$ 1,500.00	\$ 1,500.00
Activities	\$ 2,472.99	\$ 3,000.00	\$ 3,000.00
Date	8/29/2014	September	September
Attendance	3500	3600	3600
<b>Fall Club Fest Total</b>	<b>\$ 6,329.00</b>	<b>\$ 6,600.00</b>	<b>\$ 6,600.00</b>
Barton Hall Rental	\$ 4,232.40	\$ 4,300.00	\$ 4,300.00
Sound	\$ 465.00	\$ 500.00	\$ 500.00
Supplies and copying	\$ 164.28	\$ 200.00	\$ 200.00
Food, Beverage, and Water	\$ 160.12	\$ 200.00	\$ 200.00
CU Police	\$ 1,307.20	\$ 1,400.00	\$ 1,400.00
Date	9/7/2014	September	September
Attendance	5000	5000	5000
<b>Fall Bowling Total</b>	<b>\$ 989.00</b>	<b>\$ 989.00</b>	<b>\$ 989.00</b>
Bowling Rental	\$ 864.00	\$ 864.00	\$ 864.00
Food and Beverage	\$ 125.00	\$ 125.00	\$ 125.00
Date	11/21/2014	November	November
Attendance	200	200	200



**Project Event Breakdowns (Continued)**

<b>Spring Club Fest Total</b>	<b>\$</b>	<b>6,031.55</b>	<b>\$</b>	<b>6,400.00</b>	<b>\$</b>	<b>6,400.00</b>
<i>Barton Hall Rental</i>	\$	4,232.40	\$	4,300.00	\$	4,300.00
<i>Sound</i>	\$	477.50	\$	500.00	\$	500.00
<i>Supplies and copying</i>	\$	174.00	\$	200.00	\$	200.00
<i>Food, Beverage</i>	\$	147.65	\$	200.00	\$	200.00
<i>CU Police</i>	\$	1,000.00	\$	1,000.00	\$	1,000.00
Date		1/25/2015		January		January
Attendance		2000		2200		2200
<b>Spring Event</b>	<b>\$</b>	<b>-</b>	<b>\$</b>	<b>13,500.00</b>	<b>\$</b>	<b>13,500.00</b>
Date		After Spring Break		March		March
<b>Flicks Across CU Total</b>	<b>\$</b>	<b>1,850.00</b>	<b>\$</b>	<b>-</b>	<b>\$</b>	<b>-</b>
<i>Cornell Cinema</i>	\$	1,850.00	\$	-	\$	-
Date		1/23/2015		Spring		Spring
Attendance		677		670		670
<b>TOTAL EXPENSES</b>	<b>\$</b>	<b>35,254.42</b>	<b>\$</b>	<b>49,669.00</b>	<b>\$</b>	<b>49,669.00</b>
<b>Surplus / (Deficit)</b>	<b>\$</b>	<b>10,541.69</b>	<b>\$</b>	<b>5,431.69</b>	<b>\$</b>	<b>321.69</b>



**Reduction Income Statements Breakdown (AY 2015-2016)**

INCOME	2015-2016	10% Reduction	25% Reduction	35% Reduction
Student Activity Fee	\$ 32,959.00	\$ 29,663.10	\$ 24,719.25	\$21,423.35
Year End TrueUp/Res	\$ -	\$ -	\$ -	\$0.00
Cosponsorships	\$ 5,000.00	\$ 5,000.00	\$ 5,000.00	\$5,000.00
Club Fest Registration Income	\$ 6,500.00	\$ 6,500.00	\$ 6,500.00	\$6,500.00
Casino Equipment Rentals	\$ -	\$ -	\$ -	\$0.00
Surplus from previous year	\$ 10,541.69	\$ 10,541.69	\$ 10,541.69	\$10,541.69
<b>TOTAL INCOME</b>	<b>\$ 55,000.69</b>	<b>\$ 51,704.79</b>	<b>\$ 46,760.94</b>	<b>\$43,465.04</b>
<b>EXPENSES</b>				
<b>Administrative Expenses Total</b>	<b>\$ 968.45</b>	<b>\$ 968.45</b>	<b>\$ 968.45</b>	<b>\$ 968.45</b>
Publicity	\$ 60.00	\$ 60.00	\$ 60.00	\$ 60.00
Printing	\$ 304.44	\$ 304.44	\$ 304.44	\$ 304.44
Novelties/Giveaways	\$ 404.01	\$ 404.01	\$ 404.01	\$ 404.01
Recruitment	\$ -	\$ -	\$ -	\$ -
Miscellaneous	\$ 200.00	\$ 200.00	\$ 200.00	\$ 200.00
<b>Thank Goodness It's Friday (TGIF)</b>	<b>\$ 17,037.17</b>	<b>\$ 17,037.17</b>	<b>\$ 17,037.17</b>	<b>\$ 17,037.17</b>
Artist Fee	\$ 2,350.00	\$ 2,350.00	\$ 2,350.00	\$ 2,350.00
Facility Rental	\$ -	\$ -	\$ -	\$ -
CU Police	\$ 380.00	\$ 380.00	\$ 380.00	\$ 380.00
Food and Beverage	\$ 7,822.61	\$ 7,822.61	\$ 7,822.61	\$ 7,822.61
Sound and Lights	\$ -	\$ -	\$ -	\$ -
Supplies	\$ 1,950.00	\$ 1,950.00	\$ 1,950.00	\$ 1,950.00
Activities	\$ 4,534.56	\$ 4,534.56	\$ 4,534.56	\$ 4,534.56
Date	8/28/2015			
Attendance	3000+			
<b>Fall Clubfest Total</b>	<b>\$ 6,404.42</b>	<b>\$ 6,404.42</b>	<b>\$ 6,404.42</b>	<b>\$ 6,404.42</b>
Barton Hall Rental	\$ 4,232.40	\$ 4,232.40	\$ 4,232.40	\$ 4,232.40
Sound	\$ 465.00	\$ 465.00	\$ 465.00	\$ 465.00
Supplies and copying				
Food, Beverage, and Water	\$ 400.00	\$ 400.00	\$ 400.00	\$ 400.00
CU Police	\$ 380.00	\$ 380.00	\$ 380.00	\$ 380.00
Date	9/6/2015			
Attendance	5000			
<b>Fall Bowling Total</b>	<b>\$ 989.00</b>	<b>\$ 989.00</b>	<b>\$ 989.00</b>	<b>\$ -</b>
Bowling Rental	\$ 864.00	\$ 864.00	\$ 864.00	
Food and Beverage	\$ 125.00	\$ 125.00	\$ 125.00	
Date	November			
Attendance				
<b>Spring Clubfest Total</b>	<b>\$ 6,400.00</b>	<b>\$ 6,400.00</b>	<b>\$ 6,400.00</b>	<b>\$ 5,847.40</b>
Barton Hall Rental	\$ 4,232.40	\$ 4,232.40	\$ 4,232.40	\$ 4,232.40
Sound	\$ 465.00	\$ 465.00	\$ 465.00	\$ 465.00
Supplies and copying	\$ -	\$ -	\$ -	\$ -
Food, Beverage	\$ 400.00	\$ 400.00	\$ 400.00	\$ 150.00
CU Police	\$ 1,000.00	\$ 1,000.00	\$ 1,000.00	\$ 1,000.00
Date	January	January	January	January
Attendance				
<b>Spring Event</b>	<b>\$ 13,500.00</b>	<b>\$ 13,500.00</b>	<b>\$ 13,500.00</b>	<b>\$ 13,200.00</b>
Date	March	March	March	March
<b>TOTAL EXPENSES</b>	<b>\$ 45,299.04</b>	<b>\$ 45,299.04</b>	<b>\$ 45,299.04</b>	<b>\$ 43,457.44</b>
<b>Surplus / (Deficit)</b>	<b>\$ 9,701.65</b>	<b>\$ 6,405.75</b>	<b>\$ 1,461.90</b>	<b>\$ 7.60</b>

While a 10% reduction seems to be manageable, it would not be feasible for our long term plan of expanding our major events. Our surplus has been decreasing each year, resulting in less money for our programs regardless.

If we received 25% less funding than its current allocation, it means that we will have to run on a \$1.91 per undergraduate budget. Even though it won't be a problem in the 2015-2016 Academic year, but we will start to run into deficient in 2016-2017 academic year if we keep providing all of our current events.

Even worse, if we received 35% less funding than its current allocation, we are very likely to run into deficient by the end of 2015-2016 academic year even if we reduce the fall bowling event. What's worse, we will have to scale back other big events such as Spring clubfest or the spring event (name TBD but is similar to TGIF).